# OU Campus Web Content Management

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Introduction to OU Campus

OU Campus is a content management system hosted by Omni Update that allows publishing, editing and modifying website content from any computer with an Internet connection. Users login with their Fresno State username and password to access website content. OU Campus uses a What-You-See-Is-What-You-Get (WYSIWYG) editor that is user-friendly. Users can upload images, documents, paste text, insert hyperlinks, and utilize custom workflows and more.

Division/Unit Overview

All websites campus wide will be organized by a college or division. This helps with uniformity, maintenance and user access. All sites in the WCMS will have the domain of “fresnostate.edu”. The previous domain of “csufresno.edu” will automatically be redirected to the new domain “fresnostate.edu.” Websites in the WCMS have the URL structure “fresnostate.edu/<college or division>/<dept>”. E.g. The Mathematics department URL used to be “www.csufresno.edu/math”. Since the Math Department belongs to The College of Science and Mathematics (CSM), the URL to the new website within the WCMS will be “www.fresnostate.edu/csm/math”.

Workflow

There are two basic workflows in OU Campus, one where webpages can be directly published by a user or the second where they are configured to have an approver, meaning somebody else reviews the page before publishing. Assigning an approver to a webpage can be very helpful when multiple people need to review the content before publishing. E.g. if a department has a graduate student that is modifying a particular page on their website, a workflow can be used so that when the student wants to publish the page it is sent to a staff member for approval. In addition that staff member may also have an approver; they can make changes or keep the page the same and send it to another person for approval and so on until the final person of the workflow publishes the page to go live.

It is important to note that if someone who is part of a workflow is on vacation when a page approval is needed, a work order will need to be sent (see Help & Support section of this document) to have the approver swapped to someone who can approve content in their place.
Staging and Production

There are two servers, the **Staging Server** and the **Production Server**. Each one is represented in a separate tab on the right side of the Page View. All editing of pages is done to files on the **Staging Server**. Once the page is published on the Staging Server, it is pushed to the Production server and made live. The **Production Server** is where the live content is stored.

*NOTE: All images and documents are automatically uploaded to the Production server by default; you must click on the Production tab to view any images or documents that have been uploaded. They will not appear under the Staging tab.*

Roles and Groups

There are several authority levels having different functionality in OU Campus. At Fresno State Level 6 and Level 8 are the most widely used levels. Level 6 is for Content Editors and Level 8 is for more advanced Site Administrators. Depending on the level of access assigned to you, some functions may or may not be available. The differences between the two are: Level 6 Content Editors cannot move, rename, copy or delete images, documents, or folders nor can they assign editing rights. Customizable roles will be available in the near future.

When a user is created they are associated with a group that is typically the college or division the site belongs to. Groups are only assigned to their respective college or division webpages. Users will not be able to modify any webpages they do not have authority to access.
Page Structure

All Fresno State websites share a global university header and footer. The header includes the Fresno State logo, a campus search field and quick links. Directly below the header is a red line that will expand to automatically display emergency messages. These messages are created by Campus police and are similar to the emergency messages that go out on the campus telephone system. The emergency notification will appear across every Fresno State webpage within the WCMS. Under the red line, the blue banner displays the department name and college or division. The middle of the webpage is customizable, but typically displays navigation along the top or side of the page along with page content.

The footer is located at the bottom of the page. The department contact information appears at the bottom left, along with the Last Updated link. Next to that will be important campus links and important campus-wide promotional graphics on the far right side of the footer.
Logging in

In order to have access to modify a Fresno State website, you must have attended training and have a Fresno State username and password.

1. Navigate to the Fresno State website you have permission to edit.
2. At the bottom left hand corner of the webpage click on the Last Updated date link to login.

3. You will be redirected to a Fresno State CAS login page. Enter your Fresno State username and password, and then click on the Login button.

*NOTE: If you login to a website that you do not have permission to edit, you will see a red “Error has occurred” message, with access denied.

Click on the Change Site menu at the top right of the page to access the site you have permission to modify.
Accessing Pages

After successfully logging in, the editable regions of the page initially accessed will be displayed.

From here you can choose to edit one of the regions on the page, or navigate to a different page to edit.

Basic Editing

Click on the Edit button in the desired editable region. Upon clicking the Edit button the WYSIWYG (What You See Is What You Get) Editor will open.

*NOTE: There will be an image in the background that helps present a generic yet accurate rendering of the page. It is not a rendering of the actual page. It is meant simply for visualization purposes. Once the content has been saved and exited, an actual view of the page can be seen.
WYSIWYG Toolbar

In the WYSIWYG (What You See Is What You Get) Editor there will be a toolbar at the top that contains all of the tools necessary to edit the page, such as those found in Microsoft Word.

### TOP ROW OF WYSIWYG ICONS

1. Save, Auto Draft
2. Cut, Copy, Paste, Find, Find/Replace
3. Undo, Redo
4. Spell Checker
5. Bold, Italic, Underline, Strikethrough
6. Unordered List, Ordered List, Outdent, Indent
7. Align left, Align Center, Align Right
8. Insert/Edit Link, Create or Modify a Mailto Link, Unlink, Insert/Edit Anchor, Help Icon

### MIDDLE ROW OF WYSIWYG ICONS

In the middle section of the WYSIWYG Editor, the first drop down menu is the Paragraph options and the second drop down menu is the Styles options, followed by:

<table>
<thead>
<tr>
<th>Icon</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="Insert/Edit Image" /></td>
<td>Insert/Edit Image</td>
</tr>
<tr>
<td><img src="image" alt="Insert/Edit Embedded Media" /></td>
<td>Insert/Edit Embedded Media</td>
</tr>
<tr>
<td><img src="image" alt="Horizontal Rule" /></td>
<td>Horizontal Rule</td>
</tr>
<tr>
<td><img src="image" alt="Insert Line Break" /></td>
<td>Insert Line Break</td>
</tr>
<tr>
<td><img src="image" alt="Insert Custom Character" /></td>
<td>Insert Custom Character</td>
</tr>
<tr>
<td><img src="image" alt="Toggle Guidelines/Invisible Elements" /></td>
<td>Toggle Guidelines/Invisible Elements</td>
</tr>
<tr>
<td><img src="image" alt="Snippets" /></td>
<td>Snippets</td>
</tr>
<tr>
<td><img src="image" alt="Assets" /></td>
<td>Assets</td>
</tr>
</tbody>
</table>

### BOTTOM ROW OF WYSIWYG ICONS

<table>
<thead>
<tr>
<th>Table Icon</th>
<th>Table Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="Insert a New table" /></td>
<td>Inserts a New table</td>
</tr>
<tr>
<td><img src="image" alt="Table Row Properties" /></td>
<td>Table Row Properties</td>
</tr>
<tr>
<td><img src="image" alt="Table Cell Properties" /></td>
<td>Table Cell Properties</td>
</tr>
<tr>
<td><img src="image" alt="Insert Row Before" /></td>
<td>Insert Row Before</td>
</tr>
<tr>
<td><img src="image" alt="Insert Row After" /></td>
<td>Insert Row After</td>
</tr>
<tr>
<td><img src="image" alt="Delete Row" /></td>
<td>Delete Row</td>
</tr>
<tr>
<td><img src="image" alt="Insert Column Before" /></td>
<td>Insert Column Before</td>
</tr>
<tr>
<td><img src="image" alt="Insert Column After" /></td>
<td>Insert Column After</td>
</tr>
<tr>
<td><img src="image" alt="Remove Column" /></td>
<td>Remove Column</td>
</tr>
<tr>
<td><img src="image" alt="Split Merged Table Cells" /></td>
<td>Split Merged Table Cells</td>
</tr>
<tr>
<td><img src="image" alt="Merge Table Cells" /></td>
<td>Merge Table Cells</td>
</tr>
</tbody>
</table>
Inserting Text

While in edit mode, type directly into the region or copy and paste content from another source. In the content area, use Paragraph formatting such as Heading 1, Heading 2, or Heading 3 to define the headings and subheadings in your page. Headings are like a content overview of a page.

*NOTE: Subheadings of a Header 1 must be a Header 2 and subheadings of a Header 2 must be a Header 3. Don’t skip heading levels, i.e. you can’t jump from a Header 1 to a Header 3. Pages should only have one main heading, Header 1, which is the main title of the page and should be positioned at the start of unique page content.

Use the Paragraph format for the main body of text. When using any Paragraph Formatting the entire block of text will be formatted to that style. If you wish to format text within a paragraph use the Bold or Italicized icons to make the text stand out. You can also apply styles to selected words within any line of text by applying styles from the Styles drop down menu.

Inserting Images

All images must be uploaded to the image folder in the site directory to be used on a webpage. This section will demonstrate how to select a previously uploaded image from the image folder in the Production Server. The following sections will explain how to upload an image if it is not yet in the image folder, how to edit an image globally and how to delete an image.

To insert an image:

1. Place your cursor where you want the image to appear
2. Click on the “Insert/Edit Image” icon in the WYSIWYG editor
3. In the resulting pop-up window, enter the URL to the image (make sure you have permission from the author if using an outside source) or click the browse button next to the “Image URL” field to select an image already on the production server.

4. If browsing for an image in the File Browser, you must first navigate to the images folder of the site you are editing. To do this make sure the breadcrumb at the top of the file browser reads “sites/<college or division>/<department>/images. The images folder will appear in the college or division folder and each department will have an images folder as well. Navigate to the appropriate images folder i.e. sites/kremen/lee/images.

*NOTE: If you do not select the images folder you will not be able to select or upload an image

5. Once in the images folder, click the desired image once to preview it. To view thumbnails of all the pictures choose the Show Thumbnails button under the Image Preview.
6. Once you find the desired image, click “Select File.”

7. After selecting the image, you must add an “Image Description”, also known as an Alt Tag, for accessibility compliance. The image description must be at least 7 characters long. If you attempt to insert the image without the image description you will get an “Image description cannot be blank” error message.

8. To change the alignment of the picture, choose an option in the Alignment drop down menu.
9. If you want to change the dimensions, click the **Appearance tab** and modify the pixels in the **Dimension** width and height. Make sure to leave Constrain Proportions check marked to avoid distortion.

10. To make the text wrap around the image choose an option such as Image Right, Image Left or Image Center from the **Class** dropdown menu.

11. Click “**Insert**.”

---

**UPLOAD AN IMAGE**

If the image has not already been uploaded to the Production Server, it can be uploaded through the File Browser that pops up when the browse button is clicked (see Steps 1 through 4 of Inserting Images).

1. Again, make sure you are uploading to the **Images Folder**. Click the **Upload button**.
2. In the File Upload window, click the **Choose File** button to locate the file you want to upload. Allowable extensions include jpg, png, jpeg and gif.

![File Upload](image)

3. Find the image to upload, and click open or double click it. If desired, rename the file by typing a new name with the file extension in the **New File Name (Optional)** field.

4. Click **Upload**. Once successful, you will receive a success message in a new window.

![Upload](image)

*NOTE: If you receive an error message saying the image is an invalid file under the current folder, make sure you are uploading jpg, png, jpeg or gif images to the images folder, see Steps 1-4 of Inserting Images.*

![Error](image)

---

**EDITING IMAGES**

It is best practice to edit an image before uploading it to the production server. Only rotating, resizing and cropping are allowed when editing an image in OU Campus. Also, if you resize a very large in OU Campus, there will be significant degradation and the image will appear blurry. So it is best to make major image changes in other image editing software like Photoshop.
Changes made to an uploaded image may affect every instance of the image if the file name is overwritten. Only Level 8 users can overwrite filenames. E.g. Denise uploads “Image1” to the Production server on Monday and uses it in her Linguistics webpage. On Friday Brian decides to edit “Image1” and use it for a conference page he is creating. If Brian saves the edited image by overwriting the file Denise is using, the changes will occur on both of their webpages.

To edit an image:

1. Follow Inserting Images steps 1 through 4
2. Click on the Upload & Edit button
3. Select the image to be edited
4. Click the Open button
5. In the new window that appears, make the necessary changes to the size, cropping, and orientation
6. Click on the Upload As… button
7. **Name the edited image.** Only Level 8 users will have the ability to overwrite the existing file with the newly edited file. Remember, overwriting the file affects all pages on which the image has been placed and a file extension has to be used when renaming a file.

8. Click **OK**

9. The image can now be **selected** and **inserted** as a modified image, see steps 5-8 of Inserting Images

**Inserting Hyperlinks**

1. In the WYSIWYG Editing page, **type the text** you want to become a hyperlink
2. **Highlight the text** (hold down the left mouse button and drag)
3. Click the **Insert/Edit Link icon**
4. To insert a Fresno State URL navigate to the site by clicking the **Browse icon** or **type the URL** directly into the Link URL field, be sure to include “http://” first.
5. The **Target** is where the linked page will appear for the user upon clicking the link. The best practice for accessibility is to set the **Target field** to “Open in This Window/Frame” and enter a **Title**. If you would rather have the hyperlink open in a new window, change the **Target** to Open in New Window (blank), but be sure to mention in the **Title** field that the page opens in a new window (see screenshot in Step 9 of Link a Document).
6. Click **Insert**.
LINK AN EMAIL ADDRESSES

To insert a hyperlink to an email address:

1. In the WYSIWYG Editing page, **type the text** you want to become a hyperlink
2. **Highlight the text** (hold down the left mouse button and drag)
3. Click the [Mailto Link icon](#)
4. Type the **Recipient Email address** and complete the **Mail Subject field**
5. Click **Insert**

![Provide details for the mailto link](image)

LINK A DOCUMENT

To link a document in a webpage the steps are very similar to inserting an image, except documents are stored in the **Documents** folder instead of the **Images** folder.

1. In the WYSIWYG Editing page, **type the text** you want to link to a document
2. **Highlight the text** (hold down the left mouse button and drag)
3. Click the [Insert/Edit Link icon](#)
4. In the resulting pop-up window, enter the **Link URL** to the document (make sure you have permission from the author if using an outside source) or click the [browse button](#) next to the “Link URL” field to select a document on the production server that has already been uploaded.

![Insert/Edit Link](image)
5. If browsing for a document in the File Browser, you must first navigate to the documents folder of the page you are editing. To do this make sure the breadcrumb at the top of the file browser reads “sites/<college or division>/<department>/documents. The documents folder will appear in the college or division folder and each department will have a documents folder as well. Navigate to the appropriate documents folder i.e. sites/kremen/lee/images.

*NOTE: If you do not select the documents folder you will not be able to select or upload a document

6. Once you find the desired document, click “Select File.”

7. The Target is where the linked item will appear for the user upon clicking the link. The best practice for accessibility is to set the Target field to “Open in This Window/Frame” and enter a Title. If you would rather have the hyperlink open in a new window, change the Target to Open in New Window (blank), but be sure to mention in the Title field that the page opens in a new window.

8. If the document is large, be sure to inform users that the file size is in parentheses. As a user may not want to open a large file due to cell phone data limitations or slow Internet speeds.

9. Click Insert.
Upload Multiple Files

Images and other binary files (like PDF, Word, Excel, and PowerPoint) are uploaded to the Production Server by default. These files never exist on the Staging Server. It is possible to upload multiple documents at one time. This can be done by either uploading zip files or by browsing for files one by one.

1. Navigate to the **Pages view** by clicking on the **Content tab** at the top left of the page.
2. Open either the **documents folder** or the **images folder** depending on what you are uploading

   *NOTE: If you are uploading documents you must navigate to the site’s **documents folder** but if you are uploading images you must navigate to the site’s **images folder**.

3. Click on the **Upload button** under the Staging and Production tabs

4. Leave the default setting of **Set access to: Everyone**.
5. **Choose upload type** – either standard (doc, docx, xls, xlsx, ppt, pptx, pdf, jpg, png, jpeg, gif) or Zip files
6. Browse for files on your computer using the **Choose File button**
7. **Open** the desired file so that its name appears in the field to the right of Choose File
8. Click **Upload**
9. You should receive a green Notice window of the status of the documents you uploaded to the production server.

![Notice](image)

"quick_ref_guide_2012.pdf" was uploaded successfully to the Production Server.
"Advanced TRAINING.docx" was uploaded successfully to the Production Server.
"List-of-URLs-for-Websites1.xls" was uploaded successfully to the Production Server.
"wysiwyg.pptx" was uploaded successfully to the Production Server.

10. To check the documents uploaded successfully click on the Content tab at the top left of the page. Navigate to either the Images folder or Documents folder you uploaded files to. Then click on the Production Tab to see the uploaded files. Remember binary files will never appear on the Staging Server.

![Production Tab](image)
Deleting

Only Level 8 users have permission to delete images or documents, but remember you must be in the **Production tab** and in the **Images folder** or **Documents folder** to do so. If you have a Level 6 and need to delete a document, image or folder, put in a work order to have the content removed for you (see Help & Support section in this document).

![Image](image.png)

Saving & Publishing

After making any changes, click the **Save button** in the WYSIWYG editor. Doing this will exit you from the Editing page. If you want to “Save in Place”, meaning to do a periodic save while you continue working, you can use the keyboard shortcut CTRL + S (CMD + S for Mac users) and the file will be saved but you’ll remain in WYSIWYG Editor.

Upon saving the page, a Page Actions Toolbar will appear at the top right side of the frame. To publish the page click the **Publish now icon**. Users set up with an approver see “Send for Approval” section.

![Image](image.png)

The validity page check will open in a new window. You can manually perform checks such as spell checking by clicking the green right pointing arrow next to the check. Check links is automatically performed and the results can be reviewed by clicking on the **More** or **New Win links**.
You will receive a green Success message once the page has been published.

To view the changes you made there are three options:

- **View in this frame** – allows you to see the published page in the current view as a frame
- **View in this window** – replaces the entire window with the published page, you will have to click the back button to return to OU Campus
- **View in new window** - Opens a tab next to the current window so you have one tab where you are logged in to OU campus and a second tab to see the published changes in a separate window.

### Schedule

Upon saving a page, the Page Actions Toolbar will appear at the top right side of the frame. To schedule the page to go live at a later time or date, click the Schedule button.

1. Select the **date**.
2. Select the **time** (hour and quarter hour).
3. Indicate whether or not the scheduled publish should repeat.
4. Create an **optional email message** to be sent upon completion of the scheduled publish to the Dashboard.
   - Keeping the checkbox next to “Send to email?” checked will send the completed publish message to your Fresno State email address as well as within the OU Campus messaging system. If this is unchecked, the message will only be sent through the OU Campus messaging system
5. Click “**Schedule.**”
Send to User

Upon saving a page, the Page Actions Toolbar will appear at the top right side of the frame. The Send to User option is available to send the page to another Fresno State user for comments or editing. When the “Send to User” button is clicked, a mail window will appear.

1. Select the recipient’s **username** from the drop-down next to the “To” field. If an approver has been enforced, the “To” field will be auto-populated, and there will not be a drop-down available.
2. Enter a “**Subject**.”
3. Enter a “**Message**” to the user to whom the message is being sent providing any necessary information.

*NOTE: As a general rule always check the box that says **Send External Email**. Otherwise users will not know they have a message until they log into OU Campus. Doing this allows the request for review to be sent to the user’s Fresno State email address. Unchecking this option will only send the message through the OU Campus messaging system.*

4. Checkmark the box “**Send external email**”
5. Click “**Send**.”
SEND FOR APPROVAL

If your account is set to have an approver verify the page changes before publishing, you will only see the Send for Approval button in the Page Actions Toolbar. The steps are the same as Send to User except you have to select the username of the person you are sending the request to.

Publish Multiple Pages

1. Click on the Content tab to view the pages.
2. In the far left column, checkmark any pages you want to publish at the same time (that are not being accessed e.g. scheduled, or checked out to someone else)
3. Click the publish icon at the top of the table to publish the page.

*NOTE: – This will skip the final check for spelling and broken link.
Views and Icons

There are three main views in OU Campus:

- **Edit Page View**
- **Split Screen View**
- **Pages View**

This view is simplistic; it is similar to the preview of a page as it concentrates on the formatted look of the page. Editing is performed by clicking on a green Edit button in this view to access the WYSIWYG Editor.

This view allows you to view the pages list and view the page at the same time. In this view you can schedule a publish, send the page to a user or an approver (if set up).

This view displays the list of pages in a folder structure. It includes a comprehensive set of functions that can be performed on any page. Uploading multiple files and creating new pages can be added here along with viewing the Staging and Production servers content.

Split screen (both views)

Upon clicking a page from the Pages View, there is the option to split the screen to view both the Pages View and the Edit Page View. Click the right pointing green arrow icon to view split screen.

From the split screen view, there is the option to collapse the mini Pages View or to expand to the Edit Page View. Use appropriate pointing arrow icons to Expand/Split Screen or Collapse/Split Screen.
Check out pages

In OU campus only one page can be checked out to a person at a time. If somebody is editing a page that you want to edit you have to wait for them to check it back into the system before you can begin editing it yourself. This includes modifying the page properties or performing a backup of the page. To check out a page click the unlit light bulb in the Pages View so that it becomes illuminated. 📘

Icons in Pages List

<table>
<thead>
<tr>
<th>Icon</th>
<th>Icon Description</th>
<th>Icon Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>📘</td>
<td>Checked In</td>
<td>Page is available to be checked out by a user</td>
</tr>
<tr>
<td>📘</td>
<td>Currently Checked Out</td>
<td>Seen only on pages current user has checked out.</td>
</tr>
<tr>
<td>🕒</td>
<td>Locked</td>
<td>Seen when another user already has the file checked out.</td>
</tr>
<tr>
<td>🔊</td>
<td>Pending Approval</td>
<td>The page is pending approval by another user</td>
</tr>
<tr>
<td>🕒</td>
<td>Pending Your Approval</td>
<td>This page is pending your approval of changes made by another user</td>
</tr>
<tr>
<td>🔐</td>
<td>Page Properties</td>
<td>Edit page title, breadcrumb, meta tags like description, content, etc.</td>
</tr>
<tr>
<td>📆</td>
<td>Reminders</td>
<td>Schedule a reminder for this page at a later date and/or time.</td>
</tr>
</tbody>
</table>

Review

<table>
<thead>
<tr>
<th>Icon</th>
<th>Icon Description</th>
<th>Icon Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>☑️</td>
<td>Compare</td>
<td>Allows you to compare the page, using color-coded text, from how it looked before editing to how it looks after.</td>
</tr>
<tr>
<td>☑️</td>
<td>Check Pages</td>
<td>Checks spelling and link validation on the page.</td>
</tr>
</tbody>
</table>
### Publish

<table>
<thead>
<tr>
<th>Icon</th>
<th>Icon Description</th>
</tr>
</thead>
</table>
| ![Expire Icon](image) | **Expire**  
Set this page to expire at a future date and time. |
| ![Publish Icon](image) | **Publish**  
Publish page to production server, making it live. |

### Admin

<table>
<thead>
<tr>
<th>Icon</th>
<th>Icon Description</th>
</tr>
</thead>
</table>
| ![Log Icon](image) | **Log**  
Displays a list of who has edited this page and when. |

### File

<table>
<thead>
<tr>
<th>Icon</th>
<th>Icon Description</th>
</tr>
</thead>
</table>
| ![Revert Icon](image) | **Revert**  
Reload file on staging server to when it was last published to the production server. |
| ![Rename Icon](image) | **Rename (Level 8 users)**  
Rename file or folder on both production and staging servers. |
| ![Copy Icon](image) | **Copy (Level 8 users)**  
Copy a file or folder to another location |
| ![Move Icon](image) | **Move (Level 8 users)**  
Move file or folder from one folder to another. Move will affect file on both production and staging servers. |
| ![Delete Permanently Icon](image) | **Delete Permanently (Level 8 users)**  
Delete file on production server or folder on both staging and production servers. |
Advanced Content Editing

Assets

Assets are locked content such as text, images, media, code blocks, links, etc. that can be used to display information on several pages. Assets are convenient when working with multiple files that require the same information. Whenever Assets are edited or updated, all pages using the Asset will be automatically updated and published. E.g. Business hours during the semester are from 8am-5pm. You could create an Asset of the Business Hours and several departments could use the same Asset on their pages. Once it is summer you will want to modify the Business Hours Asset to list 7am-3:30pm for the summer business hours. When you update and publish the Asset all of webpages using that asset will have the new summer business hours.

*NOTE: Level 6 and 8 are permitted to create Assets, but only level 8 can delete it once it is created. If a Level 6 user needs to delete an Asset, put in a work order to Web Comm, (see Help and Support).

1. To create a new Asset, click on the Content tab -> Assets
2. Click on “New.”

3. Select the asset type desired (Web Content, Plain Text or Source Code).
4. Complete the presented fields, including asset name, description and tags
5. Configure the asset by creating the content in the Asset Content field.
6. Leave the access to edit dropdown menu at the default setting of “Everyone”.
7. Click Save
8. Before the asset can be placed on any page, it will need to be **published**. Follow the same publication process as with pages.

9. Once the Asset is published, open the WYSIWYG editor, **choose the location** you want to insert the Asset.

10. Click the **Asset icon** located on the right side, middle row of the WYSIWYG toolbar. Select the Asset you want to insert and click **Select Asset**.

![Asset Browser](image)

**NOTE:** Once inserted you will see a gray and white slanted striped area where you inserted the Asset, this is normal. If inserting an asset at the end of a page, make sure to include a line break after the Asset or else you will not be able to add text after the Asset is inserted in the page. The Asset will appear once you publish the page.

11. Click the **Save button** in the WYSIWYG editor and **publish** the page.
Snippets

Snippets are the opposite of locked Assets. A snippet allows you to edit predefined pieces of code (tables, forms, commonly used text or other HTML content). Snippets are similar to templates; they contain the format you desire and you modify the content as needed.

1. To insert a snippet, open the WYSIWYG editor and click on the **snippets icon** located in the middle row on the right side.
2. The snippets window will appear, select a category then choose a snippet within the existing categories. The snippets window will also allow you to preview the snippet before inserting it into a document.
3. Click **Insert**.
4. **Modify the snippet** text
Modifying Breadcrumbs

A breadcrumb allows the user to visually see the path of page within a website. They provide links back to each previous section the user has navigated through to get to the current page. Breadcrumbs are located at the top of every Fresno State page. To modify the wording of a breadcrumb:

1. Go to the Pages View; locate the page where you want to edit the breadcrumb.

   *NOTE: You can only modify pages that have not been checked out to someone else.*

2. Click the Check-out icon so that the light bulb is lit.
3. Click the Edit Properties icon; this will open the Page Properties window.
4. In the Breadcrumb field, modify the text
5. Click Save

   ![Page Properties](image)

6. Publish the page to see the change

   ![Omni Training Site](image)
OU Campus Advanced Training

The advanced training workshop is geared for Site Administrators with level 8 access and goes more in depth on topics such as inserting tables, creating new folders, pages and sections and using the dependency manager. Additionally covered is editing menu navigation, inserting media files such as movies and publishing to Twitter and Facebook with OU Campus as well as multiple people workflows, fixing dependencies, comparing webpages, reverting and backing up pages, setting expiration dates and reminders.

Dashboard

The Dashboard contains user-specific information such as Workflow, Current Projects, Fix Dependencies and user Setting/Preferences.

Workflow

Workflow works as a mailbox in order to facilitate the sending and tracking of pages for approval. Workflow includes the Inbox, Outbox, and Compose sections.

INBOX

The Inbox contains any messages that have been sent through the system and all requests for approval. From the Inbox, the message can be opened, and users can navigate directly to the page to be reviewed. Messages will have to be manually deleted from the Inbox after the task is completed.

OUTBOX

The Outbox shows all pages that were sent to another user for approval and the status of the pages. It is possible to navigate to the page that was sent for approval by simply clicking on the link. It will also show any messages that were sent from within OU Campus.
COMPOSE

Compose allows the user to compose a message to another Fresno State user in OU Campus’s messaging system. The message can also be sent to the user’s external Fresno State email as well.

REVIEWING/APPROVING A PAGE

If a page was sent to a user for review, it will appear in the Inbox window. Click the blue Subject title link to open the message.

The message will include who it is from, the subject, when it was sent, the site name, the page that is awaiting review/approval and the message from the sender. Click the View Page button on the right side to go directly to the page.
The options made available in the Page Actions Toolbar may include:

Publish now, Schedule and Send to user, review the Saving & Publishing section of this handout.

- “Decline & Keep” will send the page back to the sender and keep all of the changes in place. A separate message can be sent indicating any additional changes that may be desired.
- “Decline & Revert” will send the page back to the sender and remove all changes, and revert the page back to its previous version; again allowing for a separate message to be sent with the reasoning.

**Current Projects**

Current Projects displays a list of all the pages currently checked out to the user. The user can click on the “Name” link to navigate to the checked out page where it can be modified or published. Depending on the status of the page, different actions can be taken. Clicking on the light bulb will check the page back in, the calendar icon indicates a page is scheduled for publishing or is set to expire, and the thumbs up icon indicates the page needs to be reviewed by the user.

**Logging out**

Before logging out of the system always be sure to check back in any pages so others can have access to edit the page.

2. Click the lit light bulbs to check pages back in
3. Click **Logout** in the top right corner of the page

![Logout button on OU Campus dashboard](image)

4. If asked “Are you sure you wish to log out of OU Campus?” Click **OK**.

### Help & Support

#### Fresno State Online Training & Support

Contact your division’s site administrator for support. In addition you can find documentation, FAQ's, and tutorials specific to Fresno State websites in the Web Communications Blackboard Organization for OU Campus. If you need additional assistance or are experiencing a technical issue please submit a work order to the Help Desk. A member of Web Communications will assist you.

#### Help Desk Work Order

To submit a work order fill out the following form [Help Desk’s Website Modification Work Order Form](https://help.fresnostate.edu/forms/dept-change-web-request.php).

#### Vendor Resources

Users should first seek assistance from their division/university’s site administrators. However, additional support is available through the [OU Campus Support site](http://support.OU Campus.com). Also, the Support Site can be accessed through the Help link in the upper, right-hand corner of the website once logged in.

The Support site includes user support on all the features, as well as video and text tutorials.