

# Fresno State

The Magazine for the New California



Our green  
commitment

FresnoState Magazine is published twice annually by the Office of University Communications at California State University, Fresno.

#### Fall 2008

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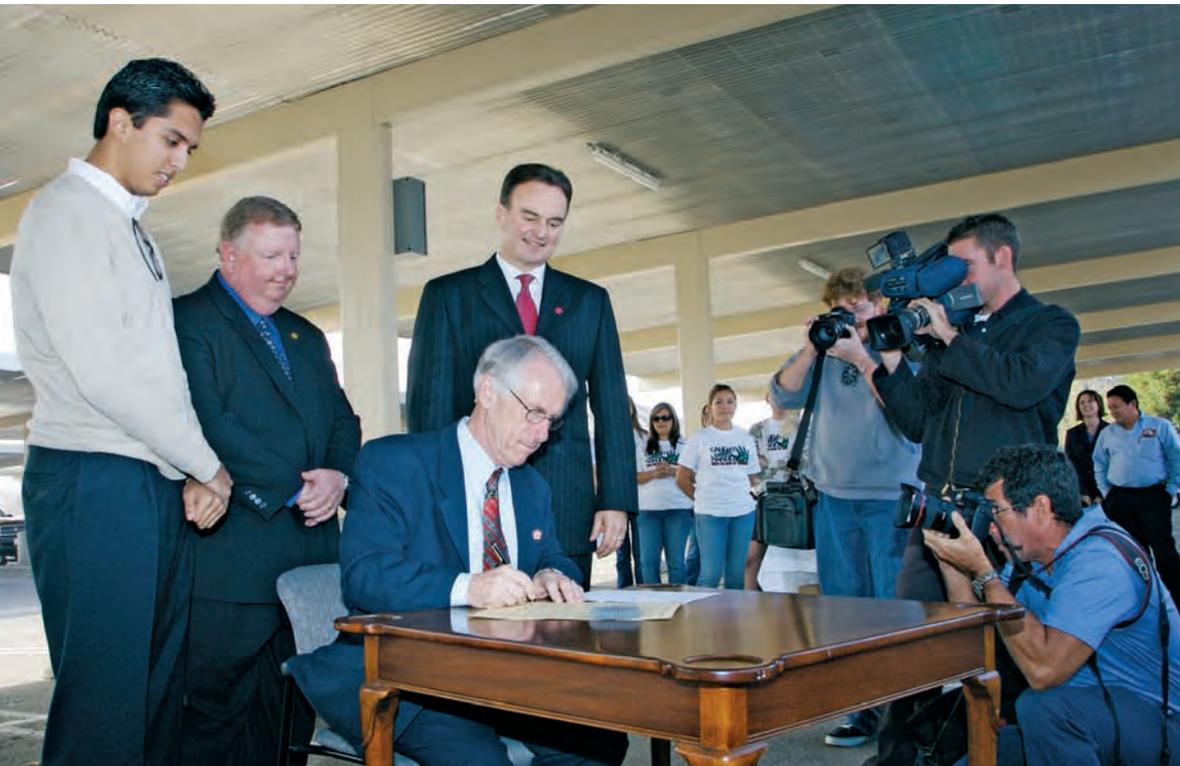
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Randy Vaughn-Dorta

## A signing for the times

Just about a year ago, Fresno State joined hundreds of other universities worldwide in signing the Talloires Declaration *and* also officially opened the biggest solar-energy parking project at a U.S. university. We received lots of favorable attention for our eco-friendly “doubleheader.”

But we are just as proud of the many lesser-known ways we've been living up to our environmental responsibilities over the years. We've turned out lights, turned up thermostats, adjusted work schedules, installed recycling bins, mulched and composted, reduced watering, used alternative fuels, encouraged mass transit and drafted a master plan to keep sustainability a high priority.

On campus, we cultivate habits for a lifetime, while modeling sustainability for the greater community through programs, partnerships and practices that reduce, reuse and recycle. For example, this edition of FresnoState Magazine is printed on recycled paper using soy-based ink, and we encourage online – paperless – reading, too.

We created a sustainability department headed by an assistant vice president and we have commissioned a subcommittee of faculty, staff, administrators and a city of Fresno representative. They will monitor our sustainability efforts and recommend new programs we can try.

A green campus is the result of many people over many years united in commitment to improve and sustain the environment in big projects and small deeds.

I hope you'll join us in this important movement.

John D. Welty,  
President

## From our readers

### A mother's appreciation

I wanted to tell you how much I enjoyed the story about Mark Jackson, who reminded me very much of my own son, Nathan Hathaway. He suffered an aneurysm on the Fresno State campus on Oct. 27, 2005 and passed away on Nov. 3. He graduated with a degree in journalism and was the editor in chief of the Collegian twice.

Mark's dedication to his work, the fact that he was a Mormon missionary and Spanish-speaking, drew a lot of parallels for me. Nathan was all of these things as well.

What grabbed my attention to start with was the picture on the front of the magazine. The Smittcamp Alumni House is where President Welty and many other school dignitaries presided over the presentation of my son's degree to our family.

Today, the Nathan Hathaway Collegian Scholarship ensures that he will keep giving back to the school he so loved. It seems that Mark gives back every day by dedicating his life to helping these kids. So, thank you, FresnoState Magazine, and thank you, Mark Jackson.

**Cindi Hathaway**

### More on Coach Padilla

Thank you for the article on Bob Padilla in the spring 2008 issue's Sports section, but there were areas that should be corrected. Bob played for the Bulldogs in 1955-57 and graduated in 1958. He received a master's in education from Northern Arizona University in 1970.

He was an assistant coach at Lindsay and Sanger high schools before becoming the athletic director and coach at Parlier High, where he served five years. He moved to Central High before joining the Fresno State staff. Bob's coaching career included 10 years at the high school level and also in the Pacific Coast Athletic Association, Big Ten, Pac-10, National Football League (Houston Oilers) and Canadian Football league (Winnipeg Blue Bombers).

Parlier High School alumni have established a Memorial Scholarship in Bob's name and the first awards were made in May 2008. This October, a memorial plaque will be unveiled honoring Bob for the impact he had on the young men he coached. It will be placed by the entry to the administration building.

**Carol Padilla**

**Editor's note:** We regret the errors and appreciate the information from Mrs. Padilla that helps paint a more complete picture of her late husband. We invite readers to let us know of any corrections needed so we can make them quickly on the Web version of FresnoState Magazine, available by clicking the button at [FresnoStateNews.com](http://FresnoStateNews.com).

We welcome your letters. Please send them to:  
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Michael Karibian

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# FresnoState

The Magazine for the New California

## 8 Green today, greener tomorrow

Fresno State is a 1,400-acre oasis amidst the most urbanized part of the New California. Squirrels seem to enjoy the campus' air-cleansing, water-sipping, temperature-lowering, color-rich arboretum as much as students. Fresno State teaches ecofriendly farming practices, harnesses the power of the sun, recycles everything from cups to computers and promotes research with worldwide environmental impact. From its leaders through staff, faculty and students, Fresno State is committed to leading by example toward a greener future.

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### On our cover

The campus arboretum offers miniparks alive with trees, flowers and other plants that invite quiet refuge from the fast-paced university environment.

Front and back cover photos: Michael Karibian

# Champions!



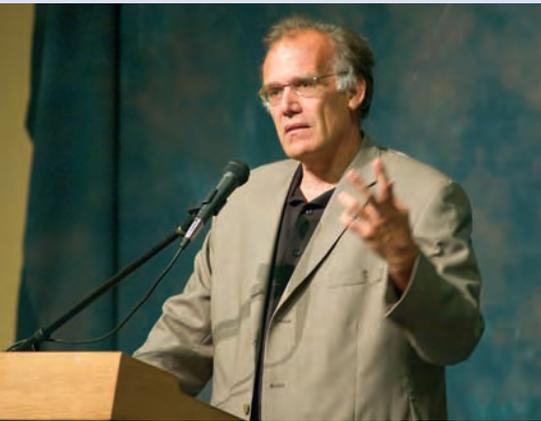
Photo by Minorwhite Studios

Fresno State's baseball Bulldogs pile onto each other in jubilation after winning the university's first College World Series in Omaha, Neb. Coach of the Year Mike Batesole's Bulldogs overcame early-season losses, injuries and win-or-go-home situations in the postseason by stepping up, sacrificing individual glory for team success and adopting a can-do attitude. Read about the Bulldogs' march to the NCAA championship beginning on Page 24.



## Wellness gets priority

**To help students, faculty and staff make a habit of sustaining their physical well-being,** Fresno State has conducted spring Wellness Challenges involving hundreds of health-conscious campus community members and dozens of events. Prizes were presented by Subway restaurant national spokesman Jared Fogle. Hundreds more people joined a fall “Fresno State on the Move” campaign to continue the effort.



## Emeritus prof Hanson wins Bradley Prize

**Classics professor emeritus Victor Davis Hanson,** a nationally syndicated columnist, received the Bradley Prize, a \$250,000 award from the Wisconsin-based Lynde and Harry Bradley Foundation honoring conservative principles. Hanson is writing a novel about Sparta and editing an anthology about ancient military theorists. “I realize that I have been doing too much journalism and not enough book writing and scholarship and so hope to inverse the ratio this year,” Hanson says.

To share your news and comments, e-mail [magazine@csufresno.edu](mailto:magazine@csufresno.edu).

— Amy Armstrong, the University Police Department public information officer, contributed to this section.



Graduate student Diganta Adhikari (above and right) researches irrigation efficiency using computer technology.

## Student’s research finds a new way to conserve water

By Chuck Radke

**Diganta Adhikari arrived at Fresno State in 2001 intent on completing a master’s degree in computer science before heading to the Silicon Valley for work as a programmer.**

For a guy from Assam, India – an area in the northeastern part of the country known for its lush tea plantations and wildlife tourism – it was a ho-hum goal at best. And it didn’t survive.

“I like being outdoors, so I couldn’t imagine life in a cubicle,” he says, and that’s how he came to research, combining his knowledge, curiosity and need to be outside.

In 2004, Adhikari completed that first master’s degree, and in spring 2008, he earned a second in industrial technology. Adhikari, now 30, is beginning work on a Ph.D. in environmental systems at the University of California, Merced.

“I never thought I’d go into academics,” he says. “But I now realize research is what I want to do on a full-time basis.”

As a new graduate student in 2001, Adhikari was looking for work and visited Dr. Sharon Benes, a professor in the Department of Plant Science, part of the College of Agricultural Sciences and Technology.

“He knocked on my door and asked for a job,” Benes says. “I hired him, and since then, wow, has he soared.”

That knock on the right door changed his life forever, Adhikari says. For the next three years, he was a student assistant with the Center for Irrigation Technology (CIT), providing computer hardware and software support for federal, state and industry-funded projects in air, water and soil conservation.

Upon graduation in 2004, CIT gave Adhikari “the best job I’ve ever had” as a research database design analyst. He was the principal investigator for several projects funded by the CSU Agricultural Research Initiative.

**The key to tomorrow’s sustainable agriculture, Adhikari says, is conservation via automation.**

One is Smart Water Available Technologies (SWAT), a joint project of the initiative, CIT and the California Agricultural Irrigation Association to improve irrigation efficiency.

SWAT uses in-ground soil moisture sensors that tell a “smart” box when soil dries to the point a plant needs water and starts the irrigation process. Existing preprogrammed systems are time-based and irrigate without regard to soil moisture.



Michael Karibian

“There was a day when no one cared about water conservation, when [farmers] just flooded fields,” Adhikari says. “Those days are gone.”

The key to tomorrow’s sustainable agriculture, Adhikari adds, is conservation via automation. SWAT aims to accomplish this by helping homeowners and farmers water more efficiently in an environment where water is becoming scarce and expensive.

SWAT is one of about 16 projects Adhikari is involved in, all geared toward natural resource conservation through automated systems and real-time data collection. As he moves forward in his doctoral studies, he plans to look for more ways to apply computers and integrated systems in the agricultural and environmental sciences.

CIT director Dr. David Zoldoske says Adhikari’s contributions to Fresno State-based projects have been invaluable. “The results from these research projects,” Zoldoske says, “will lead to the improvement of the environment and more productive use of the nation’s natural resources.”

“I have always been motivated by agriculture and the environment,” Adhikari says. “In working on some of these projects, I have started to see how the power of computing can help us use our natural resources more efficiently.” 🐾

— Chuck Radke is the thesis consultant in the Division of Graduate Studies at Fresno State.

Kremen School of Education and Human Development



## Second wall will honor teachers

A second Teachers Honor Wall at the Kremen School of Education and Human Development will represent 1,700 more opportunities for people to purchase bricks that support teacher education. Each brick pays tribute to an educator in the central San Joaquin Valley who has made a lasting impact on the donor’s life. Information is available at [www.teacherhonorwall.com](http://www.teacherhonorwall.com).

California State University, Fresno Auxiliary Corporations



## Campus Pointe work accelerates

The multi-use Campus Pointe development broke ground in summer 2008 and the first phase of construction was well under way when classes began for the 2008-09 academic year.

The residential, hotel, office, commercial and entertainment project is being developed by Lance Kashian & Co. on 45 acres just east of the Save Mart Center. Besides its commercial aspect, Campus Pointe will offer educational and employment opportunities for Fresno State students.

First to be constructed – and scheduled to open in mid-2009 – is work force housing, designed to accommodate faculty, staff, families, singles and anyone who wants to live in the campus community. Student and senior housing areas are planned in other construction phases scheduled during coming years.

Campus Pointe will be an environmentally sensitive project, according to Debbie Astone, associate vice president for Auxiliary Services at Fresno State, incorporating green construction techniques that conserve water, save energy and promote sustainability. To help provide a buffer between Campus Pointe and the University Farm, the area just north is being developed for organic food production.



## Centennial logo chosen

**A logo designed by Todd Graves of the office of University Communications**

has been approved by the Fresno State Centennial Leadership Committee, an important early step in the celebration of the university's Centennial beginning in spring 2010.

The design incorporates the Centennial slogan, "A century of excellence," symbolizing Fresno State's commitment to education and to engagement throughout the state's diverse center, the New California.

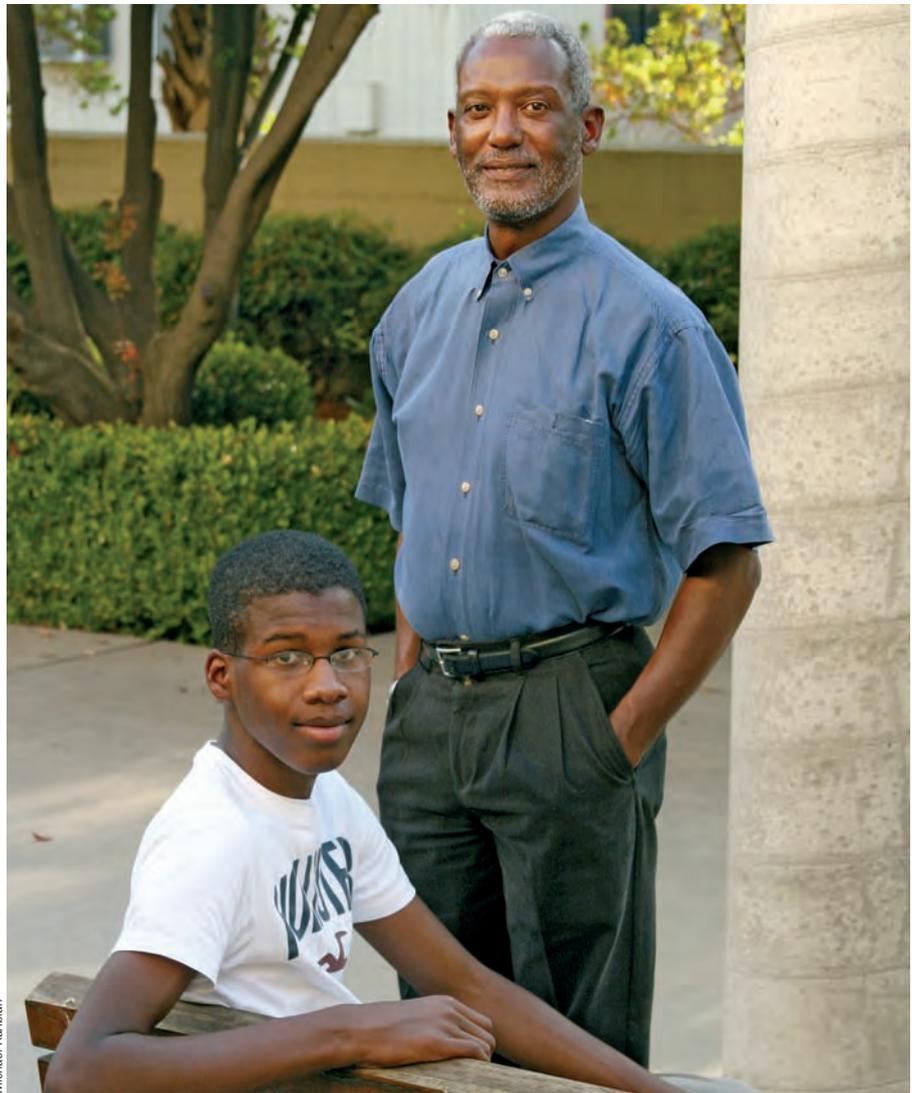
The logo will identify official Centennial communications throughout the celebration period, which will run through Commencement in May 2011.

The first classes of Fresno State Normal School, a college for teachers, met in fall 1911 to serve the needs of the fast-growing agricultural heartland of California.

## Rehabilitation counseling granted \$1.75 million

**Fresno State's Rehabilitation Counseling Program** was awarded three federal training grants totaling \$1.75 million to provide students scholarships to alleviate the acute shortage of rehabilitation counselors nationwide.

The grants provide scholarships for about 32 students learning job development and placement, vocational evaluation and work adjustment and general rehabilitation counseling skills.



Michael Karibian

Homer Gee Greene Jr. and his son, Joshwin, at the Music Building next to University High School.

## One Person's Perspective

# Three-school proposal would help some University High students

By Homer Gee Greene Jr.

**As my son, Joshwin, and I watched Fresno State's victory at the College World Series,** it dawned on me that my 17-year-old son, a senior at University High School on the Fresno State campus, is also a Bulldog.

He and his classmates also are Bulldogs because they will generate both college and high school transcripts upon graduation from University High in spring 2009. They experience the campus, take classes, eat lunch and study with Fresno State students, and buy textbooks at the Kennel Bookstore.

We all can thank President John D. Welty for having the vision to make this relationship between University High and Fresno State a reality. University High, whose mascot is the Phoenix, is the only secondary school on a California State University campus.

My son has diversified his college experience by attending Fresno City College's High School Enrichment Program the past two summers. So he's a Ram, too.

With a community college transcript and his Fresno State record, Joshwin will have earned nearly 40 units of college credit when he enrolls at Fresno City to pursue A.A. and A.S. degrees and computer competence certificates after high school graduation.

## University High building ahead

Construction of a permanent home for University High School, the charter public school on the Fresno State campus since 2000, will place a three-building complex near the Joyal Administration Building and the Smittcamp Alumni House.

The \$15.5 million project – funded from state public school resources – will provide a home for the 400 students who now are taught in portable classrooms and in rooms within the Lab School.

University High, a small college preparatory school with music as a common experience, is sponsored by the university's College of Arts and Humanities and chartered by the Fresno Unified School District.

University High was ranked by U.S. News & World Report as 36th among 18,000 public high schools in the nation and seventh among California high schools based on ability to prepare students for success in college.

High would become the only early-college high school in California – and possibly the nation – where students would have dual enrollment courses at a four-year and a community college.

This unique tripartite academic pathway would offer more options to students – like Joshwin – who need encouragement, although they are not at-risk in the traditional sense because they are destined to graduate from high school and succeed in higher education.

It's a challenge worthy of Phoenix, Ram and Bulldog leadership. 🌟

– Homer Gee Greene Jr., a Fresno City College educational adviser, is a freelance writer/researcher focusing on California community colleges.

He plans to attend the University of California, Irvine, and all this will help him transfer more easily, make him more employable at better pay than a typical student graduating from high school and save him a lot of time.

I would like to see University High School make a curriculum change to accommodate more students like Joshwin. When it relocates from its current bungalows to a permanent complex west of the Smittcamp Alumni House on campus, I propose that University High evolve into an early-college high school, partnering with a community college and with Fresno State.

The arrangement would provide high school courses that conform to community college requirements so they would count for a University High School diploma and toward associate degree requirements. University

## Making scientific history

**Fresno State is one of only two California State University campuses** whose faculty and students are involved in making physics history through their work on the world's biggest Large Hadron Collider in Switzerland.

Under the guidance of physics professors Dr. Yongsheng Gao and Dr. Ray Hall, students have worked in Fresno and Geneva on experiments designed to examine the origins of the universe.

Gao plans to expand opportunities for faculty and students to benefit from Fresno State's participation in collider research through travel and study and extension of the work into other academic disciplines at the university.

## Student Union turns 40

**The University Student Union,** which arose from bare ground at the academic heart of the campus, celebrates its 40th anniversary in November 2008.

It took three referenda before students agreed to assess themselves to pay for the \$1.2 million building, which originally housed the Collegian, the Alumni Office and a coffee shop whose dinner menu featured lobster and steak. Some of the amenities have changed over the years, but the Student Union remains one of the most-used buildings at Fresno State.

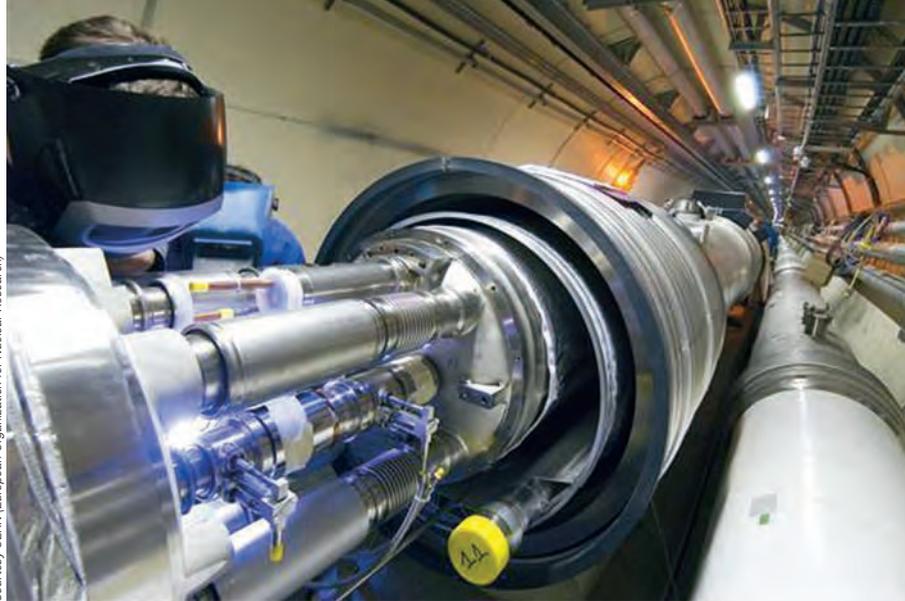
The newest addition to the Student Union's entertainment lineup is a video gaming center with a quartet of 42-inch flatscreen TVs and comfortable chairs where students can play a range of games.



Michael Karibian

The University Student Union celebrates 40 years of service.

Courtesy CERN (European Organization for Nuclear Research)





# Fresno State goes green in ways big and small

By Chuck Radke

**When university President John D. Welty signed the Talloires Declaration in fall 2007, he committed Fresno State to a future of literally greener pastures. He joined university presidents in 40 countries promising their schools will be good stewards of Planet Earth by vastly reshaping our campus cultures, practices and infrastructures.**

The Fresno State sustainability effort made a big, eco-friendly splash when Welty inked Talloires at the unveiling of the largest solar-power parking project at a U.S. university. Fresno State celebrated with partner Chevron Energy Solutions the completion of solar panel-topped parking shelters that generate 1.1 megawatts of electricity.

The system generates about 20 percent of the campus power demand, offsets 950 metric tons of carbon dioxide emissions each year and will save more than \$13 million in energy costs over the next 30 years. Yes, sustainability is great for the environment, but it also makes for a healthy bottom line.

"It's not some radical environmental agenda," says assistant professor of sociology Dr. Andrew Jones, who serves on the Fresno State sustainability subcommittee. "It's based on business and economic principles with an environmental component injected into it."

And where economy and environment come together with society, you have the "triple bottom line" of green thinking, says David Moll, assistant vice president for risk management and sustainability who chairs the Campus Planning Committee's sustainability subcommittee. "It's a social thing, a scientific thing, a financial thing,"

Moll adds. "Sustainable practices will make things better for everybody."

So sustainability is big — civil rights and Internet big — and, as in other revolutions of thought, higher education is situating itself at the forefront. Sustainability initiatives like those at Fresno State have taken root on campuses worldwide, but for some it's not easy being green.

Sustainability is complex and challenging and can raise some costs initially. It involves a complete reexamination of all day-to-day operations — those that are high-profile and others that are less visible.



*Left: Shady trees, grass and wireless Internet access invite students to study in the campus arboretum. Above: Lisa Kao, manager of the Office of Environmental Health and Safety, helped get more paper recycling receptacles into campus offices.*

At Fresno State, the solar parking canopies are visible and also vital to the university's green agenda, but so is going trayless at the University Dining Hall and using compostable utensils and containers in the Bucket Grill and Pub. The dining initiatives, Moll says, launched quietly with the 2008-09 academic year, are among numerous under-the-radar conversions designed to transform the university into a leaner, greener place to work and learn.

A more-visible change, Moll says, will be in campus recycling. The blue and white receptacles for bottles and cans, many of which are looted by trash-pickers, are scheduled for replacement by secure "quad-bins" that will give the campus community "four opportunities to drop something in." The ability to send presorted recyclables to the university's waste management company, Moll says, "will really help our bottom line."

Planned for summer 2009 is a major new recycling center, colocated with a composting facility and an e-waste unit, to be fenced-in and video-monitored to discourage theft of recyclable materials. Moll

says the center is "one way of maximizing our diversion stream while minimizing our carbon footprint."

Another, he says, is a hay barn and animal shelter topped by a .4-.5 megawatt photovoltaic system — kind of a solar parking lot for the university's livestock. It's tentatively scheduled to get off the ground in summer 2009. The project's financing is dependent on resumption of federal incentive credits, says Dick Smith, the university's long-time director of utility management.

Measures of the university's concern about sustainability

are the appointment of Moll to his post in spring 2008 and the hiring a few months later of Matt Harmin as the university's sustainability coordinator. Harmin was a University of Kentucky student working on a wide range of sustainability issues before Moll hired him to help bring fresh perspectives to Fresno State's efforts.

Moll is quick to remind, that while sustainable practices are getting heaps of attention these days, Fresno State "was doing sustainability long before my department was even born." Smith seconds that, saying, "There are a lot of things we've done that I'm sure people have not heard about."

Smith could go on and on about metallic window film ("drastically reduces AC load"), vending misers ("powers down the Pepsi machines when no one is around to use them") and the students he's paid the past nine summers to hoof through buildings and turn off lights ("saves the university about \$100,000 each summer").

About those lights, Smith says the campus re-lamping process he directed a few years back swapped out 42,000 fluorescents for 22,000 high-efficiency lamps, saving the university 1 million kilowatt-hours annually, enough to power an estimated 600 homes.

Smith bristles at the notion that these types of projects are in any way small when the results are so big. Ask him about the new chiller, the plate and frame heat exchanger, variable frequency drives on pumps or the cooling tower that runs only at night, when energy rates are less than half what they are during the day. Thanks to all of these "small" things, the university uses 3 million fewer kilowatt-hours a year than when he started at Fresno State 15 years ago.

Smith is a key voice in the university's "greenspeak," but Moll says results are as much dependent on the efforts of students and faculty as they are on those who manage the buildings. Fundamental decisions about purchasing, building design and general operation go hand-in-hand with awareness-building and an integrated approach to environmental stewardship.

"The sustainability efforts on campus ... reflect the philosophy that this is a team effort between staff, faculty and students," Moll says. "No matter what we're doing, we're always going to have that teamwork concept in mind."

Add to that team the city of Fresno, which has partnered with Fresno State (dubbed cleverly the Univer/City Sustainable Initiative). The collaboration, Moll says, has been very fruitful, just months into the partnership.

Fresno State enhances its governmental clout, while the city profits from the university's intellectual capital. "Fresno Green [the city's sustainability strategy] is a very vital part of our operation," Moll says, and includes visions for city beautification, cleaner air and new jobs. A university team has drafted a climate change report that will help realize, among other things, goals to increase use of renewable energy, reduce fine-particle emissions and enhance public transit.

Fresno State also has a quasi-partner in the federal government with passage in August 2008 of the Higher Education Sustainability Act. It creates a University Sustainability Grants Program to help colleges offer more academic programs addressing sustainability and assisting efforts to become more energy-efficient.

*Geography professors Sam Omalayo, left, and Segun Ogunjemiyo and their students send balloons over the campus to measure ozone levels and gather other information about air quality.*





*Green techniques are incorporated in the soon-to-open Henry Madden Library, the changing campus' newest architectural landmark.*

Says faculty member Jones, the university has already begun the greening of its curriculum, with courses in place that could be incorporated into a minor in environmental and social sustainability.

On a number of campuses across the country, sustainability has emerged as its own discipline. Jones says a minor in environmental and social sustainability is "in the works" at Fresno State, but for now sustainability as a worldview is woven into several disciplines, from geology to political science to economics.

Dr. Segun Ogunjemiyo, a Fresno State geography professor, took that one step further by developing a new geography course on air pollution.

Faculty at Fresno State are also greening their research agendas. Ogunjemiyo and Geography Department Chair Sam Omolayo have worked with student researchers on a study of ozone, which can cause heart and respiratory problems when levels are highest in hot summer months.

Levels are measured using a 16-foot orange blimp that, along with a monitoring device called a tethersonde, can float 2,000 feet above campus and monitor pollutants at various altitudes. The study, funded by a \$208,000 grant from the National Science Foundation and \$80,000 from Fresno State's College of Social Sciences, will allow researchers to determine the sources of ozone, and then devise strategies to reduce it.

At ground level, research is being conducted on organic farm production at Fresno State (See article on Page 12). The work began in 2004 when Dr. James Farrar, a plant science professor, started work on a plot on the campus

farm was certified organic in 2007 and has been the site of graduate student thesis research. The California Certified Organic Farmers in 2008 approved certification for a greenhouse, where seeds are developed into herbs, vegetables and ornamental plants for production and for sale through the Gibson Farm Market on campus.

Farrar said more acreage devoted to organic-crop production is planned for land adjacent to the Campus Pointe multiuse development, which incorporates numerous eco-friendly initiatives itself.

Students are involved in much green research in agriculture at Fresno State, but student involvement in environmental concern doesn't stop there.

Sophomore Briana McDonald, also a member of the sustainability subcommittee, says she and students like her are attracted to a campus that gives back more than it takes. Making sustainability real, and connecting it to everyday tasks, is forward-thinking, and she is thrilled to help lead the charge.

"A lot of students on campus are pushing for more green efforts," she says, "It's important to push for the little things we can include in our daily lives that make a difference." At the University Courtyard residence halls, a team of students rewards other students for such things as turning off the water while brushing teeth.

McDonald says she pays attention to what other campuses across the country are doing because so much can be achieved through collaboration and idea-sharing.

Along those lines, Jones calls for "broad, system-oriented thinking" at Fresno State, saying faculty must think beyond core disciplines in which they teach and do research.

Benchmarks such as power-generating parking shelters are terrific and make for great public relations, he says, but true sustainability is not an event-oriented goal, "It's a process of continuing to modify practices," Jones says, "Once we integrate sustainability into our lives and how we think, hopefully it will become second nature to us — just part of the culture." 🐾



*Photos by Michael Karbian*

*David Moll, assistant vice president for sustainability, stands amidst composting material on the University Farm Laboratory. Composting now includes utensils and containers from University Dining Services.*

# Sustainability practices cultivated on the campus farm

**From organic farming to composting campus food scraps and using alternative fuels, Fresno State's College of Agricultural Sciences and Technology plays a pivotal role in the university's sustainability initiative.**



*Senior plant science major Marcel Monji works on the native plant border separating the certified organic field behind him from a conventional field.*

"Sustainable agriculture is economically viable, environmentally responsible and socially acceptable," says Dr. Ganesan Srinivasan, director of the university's farm operations. "It helps conserve our valuable natural resources, such as soil and water, and contributes to better air and water quality."

The university's agriculture program always has been responsive to industry needs, and right now sustainability is well up the priority list. So the university has undertaken innovative initiatives to prepare students for careers and to provide research that will help develop and conserve resources.

Organic farming is one of the fastest-growing sectors of U.S. agriculture and a "natural" cornerstone of Fresno State's agricultural sustainability effort. Organic food and beverage sales are up from \$1 billion in 1970 to over \$20 billion in 2007; it's predicted to grow in double-digits during the coming decade.

The campus' organic greenhouse and .8-acre plot on the 1,000-acre University Agricultural Laboratory — the campus farm — received certification from the California Certified Organic Farmers in 2008. A \$250,000 U.S. Department of Agriculture-Hispanic Serving Institute Education grant will further organic agricultural research and education.

The campus greenhouse is producing organically grown herbs and vegetables in biodegradable pots. Organic bell peppers, green beans and zucchini were available at the Rue and Gwen Gibson Farm Market in summer 2008, and broccoli, cauliflower, lettuce, chard, kale and beet are planned for fall and winter.

The organic agricultural successes are fruits of planning that began in 2004, combined with a commitment to hire experts to ensure the university stays ahead of the game.

Dr. Sajeemas Pasakdee, a soil scientist/agronomist in the California Agricultural Technology Institute at Fresno State, is an expert in sustainable agriculture and organic farming.

"Farming organically promotes sustainable agroecosystems and contributes to a healthy environment," she says.

"Organic farming utilizes holistic approaches with natural-based materials such as compost and biological control methods such as beneficial insects," Pasakdee adds. "Conventional farming allows the use of synthetic fertilizers and pesticides. Some of these substances are reported to cause impacts on human health and environmental degradation."

"Organic farming is about working as partners with nature, not as if we were in battle with it," says Calliope Correia, a nursery technician in the Horticulture Department and a Fresno State plant science graduate.

Srinivasan has extensive experience in international agriculture and sustainable farming systems in the developing world. Since joining

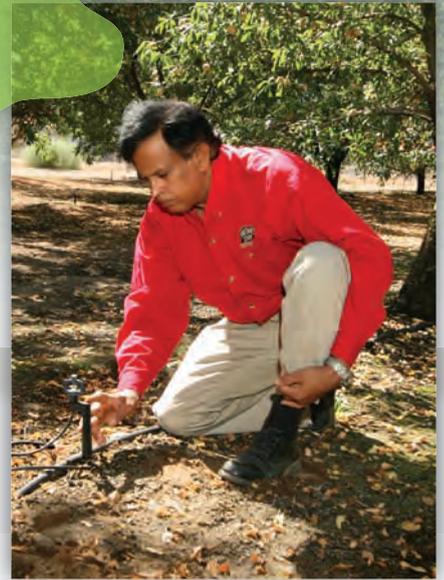
*Michael Mosinski, coordinator of agricultural maintenance, tests new, energy-efficient equipment in the milking parlor.*



the Fresno State faculty in 2005, he has aggressively promoted sustainable farm practices.

Already introduced are minimum till and planting on permanent beds to protect soil, subsurface drip irrigation and micro sprinklers to save water, alternative pest control methods to reduce or eliminate chemical use, recycling farm waste and organic farming.

Srinivasan adds that acreage adjacent to the Campus Pointe



development is planned for an organic farming laboratory that will provide substantial teaching and training opportunities.

Concern for preserving the environment also is uppermost in the mind of Michael L. Mosinski, coordinator of farm maintenance at Agricultural Operations.

"We are composting livestock waste and incorporating the compost back into the crop fields," he says. "We have also been using the wood chips that are ground when trees on campus are pruned. The chips act as mulch for weed control and prevent water loss in the ornamental horticulture nursery during the summer."

Energy-efficient motors, pumps and lighting were installed when the Dairy Milking Parlor was renovated in 2007. The campus also replaced older, less fuel-efficient vehicles and farm equipment, cutting fuel use and hydrocarbon emissions.

"The consumption of gasoline and diesel in the farm declined by 15 percent and 3 percent respectively in 2007. We are exploring use of alternate fuels such as E85 and bio-diesel in some of our vehicles and equipment," says Mosinski.

As part of the campuswide Team Green effort, the compost facility staff works with University Dining Services staff to collect food waste and mix it with livestock waste to produce compost. Compostable utensils and food containers were introduced in May 2008 by Dining Services to be collected and composted on the farm and spread in flowerbeds throughout the campus.

The university's composting effort is a key component of the Comprehensive Nutrient Management Plan on the farm. The biowaste from livestock and campus green waste enrich soil for the forage crops grown on campus, which are fed to livestock, completing the cycle. Some day, excess compost will be sold through the Gibson Farm Market.

Many exciting "green" projects are on the horizon. The farm plans a photovoltaic hay and feed storage facility near the dairy. It will be similar to the parking shelter solar project, but with a higher roof to accommodate hay stacks. The two projects will combine produce about 30 percent of campus power demand.

The farm also plans several projects that will result in significant water recycling and conservation, reducing reliance on campus wells, thus saving energy and cutting the draft from the groundwater supply.

The university also is looking at a small solar electric/solar thermal system that may be installed at the dairy to produce electricity for the dairy and hot water for the milking parlor. Another project in the design stage is for livestock-barn cooling at the swine unit with an energy-saving passive cooling system.

"Many of our natural resources are limited, so we need to be wise in our consumption and use of them," says Mosinski. "We must recycle wherever possible and continue to look to extend the use of what resources we have. We must continue to preserve and protect our environment around us."

The university farm is the biggest greenspace within the Fresno-Clovis urbanized area, which adds an important concern. Says Mosinski: "We need to co-exist with our community and neighbors and show that there are ways to grow food, feed and fiber in an urban setting that actually benefit the community.

"Our mission here is education, and we have a responsibility in training our students in sustainable practices," Mosinski adds. "I am a firm believer that we should always leave what we have used in better shape than when we received it."

The underlying philosophy, Mosinski says, is, "The future holds promise for those who view our relationship with the environment as a caring and nurturing partnership." 

*Dr. Ganesan Srinivasan, director of Farm Operations, examines an irrigation system intended to conserve water in the campus almond orchard.*

Photos by Michael Karibian

# Healthy eating habits help students and the environment

By Lisa Lieberman

Here's the scenario: You're 18 years old. You're at college, away from home for the first time. You're eating dorm food with as much dessert and as many helpings as you could possibly want. There's no one around telling you what to do; no one telling you to clean up after yourself; no one saying what to eat or what not to eat.

College can be an easy place to develop some bad habits. The "Freshman 15" – the average weight gain, according to studies, among first-year students – is one of the first and worst habits that freshmen pick up.

But Fresno State is trying to change that and to instill some good habits as well.

For starters, the University Dining Hall, which serves about 450,000 meals a year, pulled all of the trays out in fall 2008.

The main economic and ecological reasons for going trayless were saving energy and the thousands



Above: A new program encourages students to buy healthful foods produced by students and marketed through the Gibson Farm Market. Below left: A recycling station, where Plant Operations staffer Jennifer Owens disposes of cardboard, and compostable food containers in campus restaurants help develop lifelong habits to reduce, reuse and recycle.



In the long run, the amount of food that is prepared can be cut, which helps the university hedge against increased costs to students.

McDonald, who chairs the Associated Students Inc. green operations and is president of the campus Recycling Club, joins other students encouraging their peers to become better stewards of the campus.

For the 2008-09 academic year, the Recycling Club installed bins for plastic, glass and bottles on every floor in all the University Courtyard residence halls. Students also successfully petitioned the University Dining Hall to stop using Styrofoam containers. University Dining services gave students in the residence halls reusable green plastic bottles to discourage bottled-water purchases on campus.

"The students can use the bottles to take beverages away from the dining hall, and they also can bring them to other campus locations where they can get discounts for using those specific bottles," says Brent Hansen, marketing coordinator for Fresno State Auxiliary Corporations of which Dining Services is one enterprise.

University Dining Services also began using eco-friendly products at all of its catering events in summer 2008 and at the Bucket Grill and Pub on campus. Cups, plates, bowls, utensils and to-go cartons are made from sugar or corn and are 100 percent biodegradable, so they can be composted, Hansen says.

Even the trash bag liners are designed to break down in a compost pile, he adds. And composting is the next step in the multifaceted effort aimed at turning the university into as green a

of gallons of water a year it takes to wash trays. The trayless system also could make a huge difference in students' eating habits.

Instead of loading up trays with everything that looks good from the all-you-can-eat hot-dish buffet, dessert selection and salad bar, students have to think a lot harder about how they're going to juggle plates of food en route to a table.

"If you don't have a big tray to carry around, you're probably not going to be taking as much food because you can only carry so much at a time," says sophomore Briana McDonald. "When you don't have trays, you're more likely to take the amount of food you're actually going to eat and not throw so much of it away."

Right: Freshman business major Jose Espinoza is getting used to a trayless University Dining Hall, which cuts water and energy use and wasted food. Below: Marketing coordinator Brent Hansen of Auxiliary Corporations has helped implement green initiatives among students.



Photos by Michael Karibian



campus as possible by modeling programs that help develop personal habits to reduce, reuse and recycle.

There are five rows of material from the farm and landscape plantings on campus where compostable items are collected and turned regularly to produce compost that can be used on campus. Part of the composting operation involves animal waste, to which food waste from the University Dining Hall will

be added. The resultant compost will be applied to animal feed crops, says Dr. Ganesan Srinivasan, director of Agricultural Operations.

One of those operational enterprises he oversees, the Gibson Farm Market, is enhancing the healthy-eating aspect of the trayless dining hall by teaming with the Student Dietetic Association on a weekly small-scale farmers market in the campus Free Speech Area.

Each Tuesday around the lunch hour, association members and market employees sell student-grown fresh fruit, nuts and herbs, prepackaged raisins and almonds and a selection of other student-made foods such as olive oil, chocolate milk and beef jerky.

The food provides a low-cost alternative to the fare at many campus restaurants and also is intended to help students develop healthy-eating habits, says junior dietetics major Clarissa Armas, president-elect of the Student Dietetic Association.

Jennifer Sobieralski, the Farm Marketing manager, says it also introduces students to the market. "A lot of them don't know we're there, because we're kind of at the edge of campus. We want them to know where we are so they can take advantage of the healthier food we sell," she says.

She adds, "We're really trying to encourage healthy eating and show students it can be just as convenient as food they typically grab at fast-food places. This is one way to get students started on healthy habits that will help them throughout their lives."

And it's another way to counter that dreaded "Freshman 15." 🐾

**Lisa Lieberman is a freelance writer based in Three Rivers.**

## One student's commitment starts recycling

Jennifer Fortel already was a veteran of environmental projects at Clovis West High School when she arrived on campus, so mobilizing students to start the Fresno State Recycling Club came naturally.

Her efforts were rewarded with a \$1,000 scholarship she is using to pursue a doctorate in physical therapy after receiving her bachelor's degree in May 2008.

### Q How did the Recycling Club get started?

A. I started the club so we could get financial help from Associated Students to buy recycling bins. Members of the Smittcamp Family Honors College are required to do community-service hours. It was a perfect pool to get friends to help. Spring 2004 was the official start for the Recycling Club. We got six small bins donated to start with. Plant Operations has generously given us bags for our bins. We used money from recycling to buy more bins and within a year we had them for plastic, cans, glass and paper in all the dorms and on every inside floor.

### Q. What was your role?

A. As club president, I organized weekly collection of recyclables from the bins. There are nine dorm buildings, so there was a lot to be collected. Sometimes we needed to empty the bins twice a week. We tried to make it a fun social event and we always felt good after going to the recycling center and seeing how many pounds we saved from going into the landfill.

### Q. What else did the club do?

A. We placed informational booths in the Free Speech Area for America Recycles Day and Earth Day. We gave out Recycling Club shirts to students and recycled products like pens, rulers, wristbands, etc. given to us by the city of Fresno. We helped plant trees for Make a Difference Day and the Clovis Botanical Garden, and have had a team for Light the Night since 2004. The club has given money to other environmental efforts and won the 2007 Mayor's Recycling Award.

### Q. What impact has the club had on campus?

A. Although we are only a small group of people, we have diverted thousands of pounds of recycling from a landfill, provided students an opportunity to help the environment and raised student awareness.

### Q. What still needs to be done?

A. The amount of paper used by students is incredible and yet there aren't many places where students can recycle paper. Professors also can have an impact by double-siding assignments and tests. Some of my professors have had us complete assignments online.

### Q. What is your philosophy about environmentalism?

A. It is a way of life. It is all the little things a person can do to have a smaller impact on the environment. We all need to eat, drink, breathe and live in a clean environment. Therefore, we are all equally responsible. Every life depends on it. 🐾





# Dick Smith's 'fun' job is saving campus millions in energy costs

*By Adrian Rodriguez*



**Dick Smith saw the world change in the 1970s with the oil embargo. Now he's trying to change his part of it—the Fresno State campus—by preaching a gospel of conservation and sustainability.**

Smith says the United States woke up to its dependence on foreign oil in late 1973 when oil-producing countries in the Middle East refused to ship oil to the U.S. in retaliation for its support of Israel in the Yom Kippur War. The embargo lasted five months.

"It changed the whole environment," Smith remembers. "We used to build without insulation, for instance. The embargo really put us in a tailspin."

It opened Smith's eyes, too. He grew to appreciate the impact on global energy resources, many of them finite, of every birth, each environmental folly and some of the little things in life that can add up — lights left on, air conditioners cranked way low and needless trips in the car.

As Fresno State's utility management director, Smith's focus for the past 15 years has been on reducing campus energy consumption. And he has no shortage of ideas for accomplishing that. In fact, as the university has grown, its energy use actually has been reduced.



*Left: Dick Smith has overseen campus initiatives such as the solar-energy parking project that have saved millions of kilowatt-hours and dollars. Above: A solar panel powers an emergency alert system on campus.*

That goal was met by Smith's leadership — a 1.1 megawatt solar power system dedicated in November 2007. It generates enough electricity — powered by sun-soaking photovoltaic panels installed atop parking shelters for 700 vehicles — to meet 20 percent of campus demand. When it opened, the Fresno State project was the nation's largest such installation at a university.

The \$11.9 million project had to make sense financially before it could be approved, Smith says. The university and partner Chevron Energy Solutions obtained a \$2.8 million rebate from PG&E through the state's Self-Generation Incentive Program. The project will save the university an estimated \$13 million in electricity costs over 30 years, more than paying for itself.

At the same time the solar-parking project was under construction, Smith worked on the "Caught Green Handed" campaign that still perks ears around the world. "We hear from people in China, Great Britain, even some Native American casinos," he says. "We just did it to be green and to be independent."

Students got excited about the campaign, which was created by advertising, marketing and public relations students taught by Jan Edwards, who also runs a marketing company.

"It was huge a project. We still get phone calls," she says. "Our student CEO, Candy Rangel, and I presented with [Vice President

for Administration/CFO] Cynthia Teniente-Matson in Las Vegas to the Association of College Administration Professionals. Professor Betsy Hays [Mass Communications and Journalism] and I presented the campaign at a Regional Conference on Excellence in Teaching and Learning."

Besides generating outside interest in the campaign, Edwards was impressed by Smith's "contagious enthusiasm," which inspired students to unleash their own creative ideas about energy conservation.

The "Caught Green Handed" campaign was designed to educate students on energy conservation and bring attention to students already making an effort. It also was a perfect opportunity for students, staff and faculty to work together, says Edwards, who teaches the capstone marketing course that hatched the idea. "It was cool because we brought attention to the fact that ... we're generating energy for the campus and saving the Earth," she says.

"Most students are aware of the perils that Planet Earth is in, and they want to know how they can help. This was one ad campaign that showed them how they could make a difference."

Smith's support for the students' idea was instrumental during planning and became critical during the actual campaign. The biggest challenge for students, Edwards says, was distributing more than 40,000 energy-efficient compact fluorescent lightbulbs at no cost to students and the community at large. Smith's help included finding space to store the lightbulbs on campus.

Smith likes involving students. In summer 2000, he devised a program at the height of California's energy crisis through which Fresno State Facilities Management hired four students to go from building to building turning off nonessential electrical equipment. As they walked the campus, the students turned off lights in unoccupied spaces, helping reduce the campus power bill by \$35,000 per month, Smith says.

"The results were surprising and unexpected," he adds. It was so successful that Energy Bulldogs, as it's called, operates each summer and has expanded to educate faculty, staff and students about energy conservation at home and on campus.

Under Smith's direction, Fresno State converted indoor lighting to fluorescent and improved outdoor lighting, updated and improved heating and air conditioning equipment, put occupancy sensors in classrooms, offices and athletic facilities, and installed energy-sparing vending machines. Reflective window film on buildings helped cut energy costs, and so did replacing 42,000 standard fluorescent lamps with 22,000 high-efficiency lamps and numerous equipment upgrades.

Smith's initiatives have saved an estimated 16 million kilowatt-hours (equivalent to a year's supply of electricity for more than 2,600 California homes) and nearly \$2.6 million in utility costs. The university also has received energy rebates valued at more than \$2 million.

Smith's next big project is a second solar-energy generating roof for a hay barn on the campus farm. It will be about half the size of the parking-shelter project.

What inspires him? Smith says, "It gives me great pleasure to make the university a better place."

He loves his job at Fresno State. If he didn't, Smith says with a smile, he'd probably be long gone. That was the plan 15 years ago, he adds, but now, "I can't leave. I'm having too much fun." 🐾

**Adrian Rodriguez is a freelance writer and owner of LateUpdate.com, an online news site based in Fresno.**

**The project will save the university an estimated \$13 million in electricity costs, more than paying for itself.**



# It's easy to find shade in campus arboretum

By Dorina Lazo Gilmore

**Ryan McCaughey has a mission: to plant as many trees as possible on the Fresno State campus.**

Since McCaughey arrived as the manager of grounds and arboretum in summer 2006, more than 600 trees have been planted, and he and his staff are working to plant more.

McCaughey knows that planting trees on the 327-acre academic campus in the heart of urbanized Fresno will help improve the air quality. "I can't control how much people drive their cars, but I can plant trees," says McCaughey.

Fresno State's campus has been a certified arboretum for 30 years because of its diverse trees and other landscape plantings. The campus boasts 250-350 different varieties among its forest of nearly 4,000 trees, says McCaughey.

In 2007, Tree Fresno, a nonprofit organization dedicated to expanding the urban

forest, recognized Fresno State for its efforts to beautify the campus and educate the greater community about horticultural choices. Tree Fresno presented the university with the Judges Special Award at the annual Cityscape Awards.

"The university is to be commended for its efforts, and we look forward to the new library and [Peace Garden] project," said John Valentino, a Tree Fresno board member and landscape design expert who made the presentation.

McCaughey oversees all of Fresno State's grounds, including the athletic fields. Besides planting trees, he is involved in strategic planning of the specialty gardens and landscaping around buildings, developing a schedule to irrigate and

prune trees and modeling good cultivation and sustainability practices for the entire community.

Maneuvering his golf cart down the Maple Mall, McCaughey likens the campus to an old house that needs to be continually updated and improved. "We are trying to plant things that are environmentally friendly, but different."

The campus showcases everything from jacaranda and hemp trees to rare roses in dozens of colors that are among the 300 plants in the Memorial Rose Garden.

During the first week of fall classes, when temperatures sizzle above 100 degrees, students and staff flock to shady parts of campus like the Maple Mall, where it's markedly cooler beneath the trees. McCaughey intends to keep the Maple Mall as an oasis, while increasing the number of other places on campus where people can find relief from the San Joaquin Valley heat.



Ryan McCaughey (left) manages the arboretum, overseeing drought-tolerant landscaping, including agapanthus (right), and tree plantings to replace mature trees that must be removed (above).



Photos by Michael Karibian and Lanny Larson

Many of the mall's Modesto ash trees are near the end of their life span. McCaughey's staff has put in at least 50 young maples in seven varieties to maintain shade when Modesto ash trees planted during the campus' first few years begin to split and die.

Today, people on the paths of the Maple Mall see a long line of young trees beginning to reach their branches upwards. In five to 10 years, they will mature into medium-sized trees. "All the trees will eventually shade this walkway," McCaughey says.

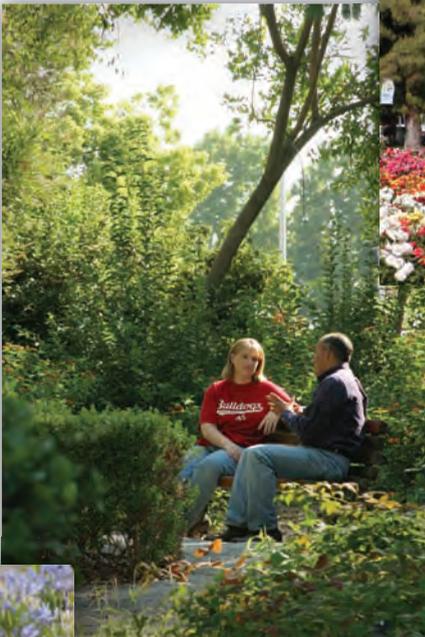
Along the walkway north of McLane Hall and also between the Memorial Fountain and Speech Arts Building, McCaughey is "underplanting." Larger trees are dying, but he doesn't want to rip them out with replacement shade ready. So he plants similar varieties under the branches and between the mature trees.

It's how Fresno State can keep its campus shady and green while demonstrating sustainability and good cultivation practices to the community. Another model is the recently updated Allergy-Free Garden, displaying plants such as the deep green and bright yellow

Photos by Michael Kaufman, Shirley Ambuster and Brianna Simpson



*The Allergy-Free Garden (left) is a quiet place on campus for allergy sufferers. The Memorial Rose Garden (above) is one of the campus' signature floral bright spots, while small gardens and pathways (right) are showcases for seasonal colors.*



The Native American Garden will provide a visual tie with the expanded and re-landscaped Peace Garden, just north of the library. The familiar statues of peacemakers Mahatma Gandhi, the Rev. Martin Luther King Jr., Jane Addams and César Chávez will be shaded by more Canary Island pine trees. Grass-topped mounds will encourage visitors to spend time in quiet contemplation. Winding paths of pavers will unify the artistic look of the garden.

McCaughey has an eye for conservation and improvement, but it is not without some sacrifice that his team tries to cut landscaping water use. McCaughey says, "We have reduced the number of days we water and the amount of time we water on those days. So there are a few more brown spots than before."

Every Valley gardener must balance beauty and resource conservation.

McCaughey's plans include creating a grand entrance with lots of greenery and color to welcome people to the garden-like campus and also implementing "simple" projects, such as building more benches so people can take time to enjoy the arboretum.

McCaughey points to a student resting between classes on a stone bench on the north side of the Peters Business Building. The picturesque bench, surrounded by flowers and away from the path and its traffic, is shaded by trees.

"I'd like to see more of that," says the tree-planter with a grin. 🌱

Euryops, which have few allergens or produce little pollen.

Allergy-Free Garden plantings also are drought-tolerant and take pollutants out of the air.

McCaughey says the garden shows how home gardeners can have beauty without triggering allergies or sending water bills soaring. The Fresno State arboretum is developing a plant list that can be used by people planning home gardens and landscaping.

Some good choices, says McCaughey, are flowering pear, Western redbud and strawberry trees. Shrubs and plants that work well in gardens and landscaping are hibiscus, sago palm, rose of Sharon and hydrangeas, which "have nice flowers and low allergens."

"Our goal is to help the city and the county through education," he adds. The arboretum is developing a Web site with maps of tree walks and an "Ask the Gardener" link.

A new specialty garden will open with completion of the expanded Henry Madden Library. The Native American Garden sponsored by Table Mountain Rancheria "is going to be all native plants that are used in basket making," explains McCaughey, whose staff will maintain the new garden.

**Dorina Lazo Gilmore is an author of children's books, a freelance writer and an educator in Fresno.**

For more information, e-mail [arboretum@csufresno.edu](mailto:arboretum@csufresno.edu).



# Lyles gift will transform College of Engineering at Fresno State

By Jill C. Wagner

William Lyles, president and CEO of Fresno-based Lyles Diversified Inc., has committed \$10 million to the College of Engineering, which will expand opportunities for Valley students striving for careers in engineering and construction management.

The gift from Lyles, his family and their companies will be matched by \$10 million in support gathered by the university for the College of Engineering in the coming years. The total impact could be \$20 million for the college.

“We’ve watched the region grow and change through the years, and we believe it is essential that the Valley transform its economy in the years ahead,” Lyles says. “A critical part of that transformation will be more well-educated engineers to support this growth. It is our hope that this gift will encourage and inspire others to help in this important effort.”

As soon as the gift was announced by university President John D. Welty at the fall 2008 Academic Assembly, Lyles says, he was praised by community leaders, business people and educators, including the dean of engineering at his alma mater, Purdue University.

“I wanted to do something macro that I have confidence can make a big difference in our regional economy,” he says. That “something” is a gift to provide a top-quality engineering college in the region staffed by inspiring faculty and offering research opportunities to faculty and students.

Lyles says Fresno State is a key component in his vision to encourage excellent mathematics and science education beginning in the region’s middle schools. The goal is to interest students in studying health, sciences and engineering at Fresno State, which will enhance the region’s stature, visibility and attractiveness outside the area, while addressing regional needs to improve the economy and regional livability.

“I can’t do them all, so I’ve focused on engineering,” says Lyles, trained as a civil engineer. “But if I do something, then someone else may, too.”

Another important element of Lyles’ improvement plan is establishing a regional industrial area. It would become a home for the kind of high-tech, innovative, high-paying businesses being imagined by entrepreneurs and developed by the Lyles Center for Innovation and Entrepreneurship at Fresno State.

As a community optimist who has donated millions over the years to make the region a better place, Lyles praises the leadership of Lyles Center director Dr. Tim Stearns: “He’s taken it farther than I ever imagined.”

The Lyles Center has helped start several business ventures and created a climate of entrepreneurial and innovative spirit through outreach and competition into middle and high schools. The goal is identical to his hopes for the engineering gift: provide a place locally where business innovators can be trained and encouraged in a region hungry for businesses that employ well-paid workers and stimulate the economy.

William Lyles



Helen and Tom Dynjan display Bulldog pride at their Phoenix advertising agency.

## Alumnus’ gift launches educational leaders fund

The Central Valley Educational Leadership Institute at Fresno State will be able to extend its opportunities to assist school districts in need, thanks to an \$80,000 endowment established by advertising executive and alumnus Tom Dynjan and his wife, Helen.

The institute (better known as CVELI) was established at the university in 2004 to strengthen K-12 schools. Its mission is to build on the educational successes of students by providing professional support to school administrators and principals throughout the San Joaquin Valley.

From Modesto to Bakersfield, CVELI provides conferences, training, coaching and consulting to 150 participating school districts.

The Tom F. and Helen Dynjan Endowment Fund will pay for staff development in school districts that lack funding for such activities.

Tom Dynjan founded Dynjan &, a Phoenix advertising and communications agency. He has been an active member of the Fresno State National Board of Visitors.

Dynjan says he and his wife decided to make their gift after hearing a presentation by Dr. Walt Buster, the institute’s director and a former Clovis Unified School District superintendent.

“I was very impressed with what they were doing,” says Dynjan, who received a bachelor’s degree in marketing in 1971 and an MBA in 1972 from Fresno State.

“The Dynjans’ gift to CVELI will allow us to directly support the leaders of our Valley school districts as they seek to provide children with increased opportunities for success,” says Buster.

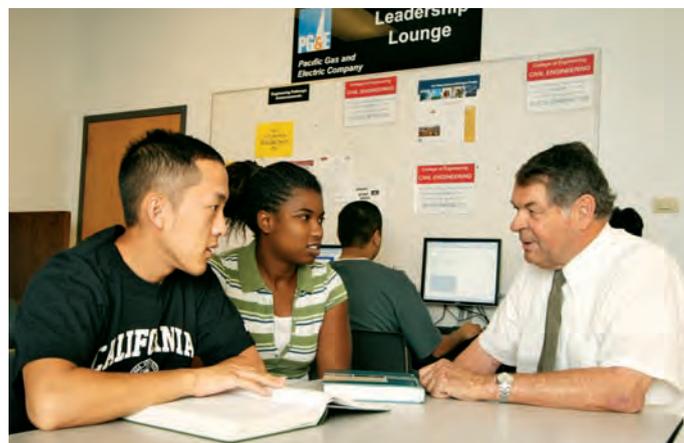
Dynjan calls the gift “really selfish on our part. Helen and I get a lot more pleasure out of giving than receiving.

“Education,” he says, “is key to getting kids to prosper in our society.”

— Jill C. Wagner

## Lyles gift will transform College of Engineering

*continued from Page 21*



Michael Karibian

Senior civil engineering students Neng Vue, left, and Shavonne Stallworth chat with college benefactor William Lyles.

Lyles family members are longtime supporters of Fresno State, assisting in a range of cultural and educational projects. Their gifts have helped expand and sustain programs in the Craig School of Business (Business Associates Program, Family Business Institute), Kremen School of Education and Human Development, Henry Madden Library, Bulldog Foundation and Save Mart Center.

Gifts to the College of Arts and Humanities include the Elizabeth Lyles pipe organ at the Concert Hall in the Music Building, which has been played by students, faculty and guest artists since it was installed.

The Fresno State College of Engineering has seen steady enrollment growth over the past five years, says Dr. Michael Jenkins, the engineering dean, but national trends indicate a need to increase engineering and construction management degrees to meet demand.

President Welty says the latest Lyles gift will play a major role in helping meet the demands and in increasing the College of Engineering's appeal to faculty and students.

"This investment will transform the College of Engineering," Welty adds. "In recognition of this commitment, I will ask the California State University Board of Trustees to name the college the Lyles College of Engineering."

Welty says the region has long been recognized as one of the most-productive agricultural regions in the world, but it's transitioning toward engineering and technological growth as keys to continued economic health and sustainability. With help from Lyles and other generous donors, Welty says, Fresno State can help the region through this profound change.

Lyles says he wants to help Fresno State and other institutions because "the Central Valley has been a great place for our family."

He believes his gift to the College of Engineering is a sound investment, saying, "I want to be sure my own business continues after I'm gone, and the way to do that is to set an example by doing something big that I know can help everyone in this region right now *and* in the future." 🌸

*— Jill C. Wagner is Fresno State's campaign communications director.*

## Business school namesake Sid Craig dies

Fresno State alumnus, friend and benefactor Sid Craig died July 21, 2008 after a long illness. Mr. Craig was a Fresno State alumnus who, with his wife, Jenny, founded the weight-management company, Jenny Craig International, where he was the longtime president and CEO.

In 1992, the Craigs made a major gift to the Fresno State School of Business, which was then renamed the Sid Craig School of Business. The generosity of the Craigs has helped the Craig School grow into one of the nation's leading business schools.

Fresno State President John D. Welty says, "Sid Craig was a beloved friend of Fresno State and while we mourn his passing, we celebrate his legacy in our Sid Craig School of Business. He was a pioneer in many ways – in the business world with his wife, Jenny, and as a philanthropist whose generous gift to Fresno State gave us our first 'named' school."

In 1993, the California State University conferred an honorary Doctor of Humane Letters on Mr. Craig, recognizing his accomplishments in business, his commitment to others and his generosity in the support of Fresno State and its students.

In making the gift to Fresno State, Mr. Craig made special mention of the strong partnership between the school and the San Joaquin Valley's business and professional community. He envisioned a world-class business school in the region.



Sid Craig

University Communications file

His gift has provided student support, including scholarships, stipends for research and achievement awards and faculty development, such as research, travel to professional meetings and release time for public service and entrepreneurial activities. Students, staff, faculty and the community also have the Craigs' generosity to thank for computer equipment, books and periodicals and some capital improvements.

To create a nationally recognized faculty, a significant amount of the gift was dedicated to faculty development and acquisition of cutting-edge instructional technologies.

Today, the Craig School is a vital force in the university's mission of business partnership to expand regional economic opportunity.

By offering the quality education envisioned by Mr. Craig, Fresno State is able to attract students from the richly diverse region who formerly left the area to launch business careers. Now, they graduate from the Sid Craig School of Business ready to play their part in growing the Valley economy. 🌸

## Alumni create scholarship fund

Students who would struggle with the costs of college have a new resource to help them attend Fresno State with establishment of the Herb and Melinda Depp Endowed Scholarship Fund.

Alumni Herb and Melinda Depp donated \$150,000 to Fresno State to establish the endowment, which targets low-income students with a minimum 2.5 grade point average. The Depp scholarships will cover full educational costs for up to five years.

The Depps' gift was maximized through a matching amount of \$150,000 by Herb Depp's employer, General Electric, where he is vice president of Boeing programs. GE makes jet engines that power Boeing Co. aircraft.

The \$300,000 endowment will support two programs: the Herb Depp Science-Math Scholarship and the Melinda Depp Education Scholarship.

Herb Depp graduated from Fresno State in 1966 with a geology degree, while Melinda Depp, a retired teacher, earned her education degree at the university in 1967. The couple reside in Kirkland, Wash., and Hamilton, Mont.

Herb Depp was selected as the university's Distinguished Alumnus for the 2006 Top Dog Alumni Awards, which pay tribute to Fresno State graduates for their accomplishments and for their efforts on behalf of their alma mater. Depp has been a member of Fresno State's National Board of Visitors, a group of influential alumni around the nation who help promote the university to other alumni and potential donors.

Depp says he decided to make the gift after speaking with Fresno State President John D. Welty.

"He brings you into everything. He makes you a part of things. He tells you what his vision is, and it's pretty obvious that to get there you need financing," says Depp. "You need funds and you need people power, and we wanted to be a part of that."

With his employer's matching gift, the impact of the Depp scholarships is deepened.

"Matching gifts are an effective way for businesses to support important programs at Fresno State," says Leticia Reyna Cano, director of Donor and Volunteer Relations. "It's a significant source of revenue for the university, and it's a great way for individual donors to maximize their contributions."

Depp says that he set a lower GPA requirement for the scholarships because, "We want to make sure that everyone has an opportunity to go to college who *should* go to college."

Depp adds: "We want to be able to make a difference: to identify two kids each year who are on the cusp of going to college but are financially unable to do so." 🌻



Melinda and Herb Depp

Josef Garza Photography

## Ricchiuti patriarch generously gave to agriculture, athletics

Longtime Fresno State friend, adviser and benefactor Pasquale "Pat" Ricchiuti died July 27, 2008 after a brief illness, leaving a legacy of leadership and influence in agriculture and university athletics. He was 88.

Mr. Ricchiuti, a native of Rochester, N.Y., didn't attend Fresno State, but he recognized the value of the university to the community and the agricultural industry and the need for him to be actively involved in helping shape its programs.

Fresno State's College of Agricultural Sciences and Technology benefited greatly from Mr. Ricchiuti's participation, generosity and his lifetime of experience as a grower, packer and shipper of fruit and nuts. He was an agricultural pioneer who innovated and improved processes to maximize quality of products shipped under his company's name, P-R Farms.



Pasquale "Pat" Ricchiuti

Michael Karibian

His financial support endowed the Ricchiuti Chair of Viticulture Research in the College of Agricultural Sciences and Technology. The gift allows a professor time and resources to conduct research on grape growing that has regional and even worldwide impact. Mr. Ricchiuti was involved in Fresno State's Ag One Foundation.

"Pat was an innovator whose life work resulted in significant accomplishments for agriculture in the region," says Fresno State Vice President for University Advancement Dr. Peter Smits. "He was a generous benefactor of the university who made sure his contributions addressed areas for which he deeply cared: agriculture and athletics."

Contributions from Mr. Ricchiuti and his wife, Frances, created the Ricchiuti Academic, Strength and Conditioning Center, which opened in 2004. With study tables, a tutorial lab and a 40-station computer lab, the center has been a cornerstone in the Athletics Department's effort to help student-athletes succeed in the classroom.

The Strength and Conditioning Center is a state-of-the-art 10,000 square-foot home to Bulldog athletics' exercise programs that help student-athletes succeed in competition.

"The Ricchiuti family has made a profound impact on the lives of countless student-athletes and coaches at Fresno State," says Fresno State Athletic Director Thomas Boeh.

"Pat provided leadership in our community for many years, and his generosity will forever be felt by thousands of Bulldog faithful," adds Boeh. 🌻

# Champions!

**Bulldog baseball fans gotta believe after 'unbelievable' season**



Top: Steve Susdorf, the senior leader on the field and in the classroom, slides home to score a run in a College World Series victory against North Carolina. Above: The winning Bulldogs ran from the field and dugout to be part of the celebration (Pages 2-3) after the final out against Georgia. Right: Mike Batesole, college baseball's Coach of the Year, led Fresno State through a turbulent, exhilarating year.

by Paul Loeffler

**The red mark on my forearm won't disappear, and it's all the Diamond Dogs' fault. I can't stop pinching myself, and I don't think I'm alone.**

Hollywood movie producers would reject this script as too hard to believe, and they deal in make-believe all the time. But this isn't some melodramatic, feel-good fantasy; this actually happened, and it's hard to imagine any team ever overcoming longer odds to claim an NCAA championship trophy.

The same squad that had to rally just to finish fifth in a six-team field in its own tournament in March somehow ended up as the last team standing at Omaha's Rosenblatt Stadium in June.

Along the way, the team bid adieu to a preseason all-conference shortstop and had one of college baseball's most overpowering pitchers sidelined by injury. Then, these Bulldogs survived what turned into a six-week road trip during which they had to stare elimination in the face six times.

Photos by Minorwhite Studios



Third baseman Tommy Mendonca, despite dislocated fingers, was a vacuum cleaner afield, a clutch hitter at the plate and the winner of College World Series MVP honors.





Keith Kouritz

As 25 California kids discovered the power that arises from a true team-first focus, they energized a student body, electrified generations of alumni and galvanized an entire geographic region in the San Joaquin Valley.

Such words as “impossible,” “insurmountable” and “unimaginable” were rendered a little less daunting once these Wonderdogs pumped hope into the underdog spirit so many of us share.

With each improbable victory making the next one a little easier to fathom, the Bulldogs made believers out of us all. To accomplish that, they first had to make believers out of each other.

If wall-magnet outfielder Steve Detwiler can hit three Omaha homers with a thumb flopping down below his wrist, then why shouldn’t Jake Hower be able to shut down Georgia’s offense the first time he pitched in more than a month?

If Tommy Mendonca’s dislocated fingers can locate and lasso any ball hit within 15 feet of him at third base, then why shouldn’t Clayton Allison be able to squeeze six innings out of an arm he was icing the night *before* he pitched against North Carolina?

And if Kris Tomlinson can be a lights-out postseason lefty, then why wouldn’t Justin Wilson want to prove his southpaw superiority with the pitching performance of his life in the championship game of college baseball’s ultimate do-or-die stage?

Infielder Danny Muno was Western Athletic Conference Freshman Player of the Year and a leadoff hitter with better than a 44 percent on-base percentage.



Michael Karblian

Paul Loeffler, a former Fresno television sportscaster, is the voice of Bulldogs baseball on radio.

Right: Right-handed relief pitcher Holden Sprague helped check Georgia in Game 2 of the championship series.



# 'Underdog to Wonderdog'

By Paul Loeffler

How does an underdog become a Wonderdog? the little boy asked his dad  
His curiosity piqued by Omaha's t-shirt fad  
That's a really good question, the father replied  
It happens when you put the team above your selfish pride  
Don't focus on the numbers or a future pro career  
Relax and have fun, and above all have no fear  
Trust those other guys in red to step up when they're needed  
Point no fingers, place no blame, make sure every effort's feted  
If you ever feel like you just don't have the heart  
Look at Batesole's Bulldogs, how each one did his part  
Justin Wilson on three days' rest, firing all those strikes  
129 pitches later, all Georgia could say was "Yikes!"  
Steve Detwiler, the rhino, bouncing off outfield walls  
And cornering the market on one-thumbed home run balls  
How about Gavin Hedstrom, who barely played last year  
His grand slam left those ASU fans crying in their beer  
Behind the plate, the tandem of Overland and Grubb  
With timely swings and all the little things that stabilize a club  
At first, Alan Ahmady, whose dazzling defensive display  
Might have been Omaha's most electrifying play  
Speaking of defense, have you seen a better glove  
Than the one at third those cameras took so many pictures of?  
Fingers dislocated or not, Tommy Mendonca can pick it  
The bombs he hit at Rosenblatt worth the price of any ticket  
Also in on the home run fun, freshmen Ribera and Muno  
A movie about this team could top Indiana Jones or Juno  
Who would play Steve Susdorf? Don't you say Will Clark  
Not even "The Thrill" could match the senior's constant spark  
He passed on going pro to get his degree in engineering  
And wouldn't you know his graduation present is a national championship ring  
The list goes on and on, from the incomparable Erik Wetzel  
To Jason Breckley and his changeup rendering the hitter a twisted pretzel  
The indefatigable Holden Sprague many a batter would befuddle  
And he even convinced ESPN that his dad flew the space shuttle  
School records for saves were there for Brandon Burke to break  
And he found two more suckers for his famous third-to-first fake  
Johnson and Soares, Amador and Hom, all made their contributions  
Now everyone knows about the champion 'Dogs, from Florida to the Aleutians  
They know what Clayton Allison did to push 'em past UNC  
He was even more dominant against Hawaii and USD  
His Blazer buddy Kris Tomlinson had Omaha's scariest hair  
But he faced the nation's best lefties and said hit it if you dare  
Sean Bonesteele and Jake Floethe both had their moments at Rosenblatt  
An injury kept us from seeing big righty Gene Escat  
Justin Miller was quite the thriller with his fastball-slider power  
And what could top career save #1 for the smiley-faced Jake Hower  
Coach Batesole says it's all the players but he doth protest too much  
From Batesole to Curtis, Waer to Mayne, each added a special touch  
An entire dugout unified behind a common cause  
Never jealous of a teammate because he had more helmet paws  
It's that selfless choice of we over me that made this team so great  
Wanna know what it takes to be a Wonderdog? Just look at Fresno State!

# Sports

Such words as  
'impossible,'  
'insurmountable'  
and 'unimaginable'  
were rendered  
a little less  
daunting once  
these Wonderdogs  
pumped hope  
into the underdog  
spirit so many of  
us share.



Keith Kauntz



In less than two months, Fresno State went from playing mediocre baseball in front of sparse-but-spirited Beiden Field crowds, to capturing the attention of millions around the globe. The team that “wasn’t supposed to be there” became a cause célèbre, inspiring fans everywhere who found themselves dreaming vicariously through Bulldog ballplayers confident they could win it all and determined to have fun doing it.

Wilson told the second-largest television audience in college baseball history, “We are over Cinderella. We’re Bulldogs!”

Those six words underscore an important distinction. While Fresno State entered the NCAA postseason tournament ranked 89th and had to eliminate half of the Top 10 on its way to the title, this program is no overnight success story.

Only eight schools have made more NCAA appearances than Fresno State. Since Pete Beiden arrived on campus six decades ago, 40 Bulldog teams have finished with better winning percentages than the 2008 squad.

Beiden’s 1951 team might have been the nation’s best, but never got the chance to prove it (A long tale of college baseball “politics,” scheduling and personal integrity.). His 1959 Bulldogs lost a coin flip and lost out on a slot in the national title game. The postseason NCAA tournament rules have changed since then.

Beiden’s successor was his student, Bob Bennett, whose 1,302 victories included an eye-popping 32 in a row in 1988. But neither that record-breaking bunch nor his ’91 squad could finish the job in Omaha.

Mike Batesole became the heir to a half-century of Bulldog championship dreams when he succeeded Bennett in 2003. But not even Batesole could have looked in his dugout after losing the first half of a doubleheader in Sacramento on May 17 and imagined that his four-games-over-.500 ballclub was about to embark on an unprecedented run toward collegiate baseball legend.

Over that 20-game stretch, the Dugout Club’s diehard fans witnessed a magical metamorphosis.

It was my privilege and a thrill I will never forget watching one Bulldog after another rise to the occasion, eclipsing any previous level of performance when the season was on the line. Does it get any better than watching history happen and putting all those incredible moments in perspective for the Bulldog radio listeners back home?

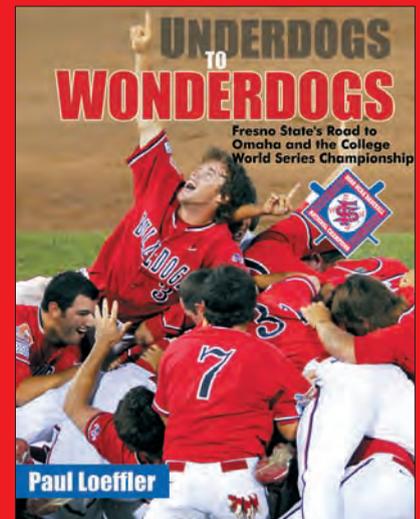
Walking out near home plate at Beiden Field to emcee the community celebration after the team returned to Fresno, seeing thousands of fans in red in every direction, brought the significance of the victory into focus.

But even after witnessing that and reviewing the evidence – the key to the city, the championship trophy, the indelible image of Detwiler pocketing the ball in right field after making the final putout – I still wake up some mornings wondering if my memory’s playing tricks on me.

Can we do it all over again in 2009, just to make sure? 🍀

—Adapted from the newly published “Underdogs to Wonderdogs: Fresno State’s Road to Omaha and the College World Series Championship” by Bulldog baseball broadcaster Paul Loeffler.

**Does it get any better than watching history happen and putting all those incredible moments in perspective for the Bulldog radio listeners back home?**



## How to order

Fans can relive the 2008 Bulldogs’ march to the national baseball championship via printed word or on DVD.

“Underdogs to Wonderdogs: Fresno State’s Road to Omaha and the College World Series Championship” by Paul Loeffler is a 168-page memory-making book due out before the winter holidays.

Also available is a four-disc boxed DVD set, featuring full-game ESPN broadcasts of the opening College World Series game against Rice, Game 2 and Game 3 of the championship series against Georgia. There also is a Fresno State-produced bonus disc.

Ordering information is available at [www.gobulldogs.com](http://www.gobulldogs.com).



Justin Wilson saved his best pitching for last, winning the championship game of the College World Series.

# Old is new as lacrosse joins Fresno State sports lineup

By Paul Loeffler

One of North America's oldest sports is creating a brand new buzz in the central San Joaquin Valley, with Fresno State leading the way.

The university will field a women's lacrosse team in spring 2009, becoming just the seventh school in the West to compete in lacrosse at the Division I level.

Taking on the challenge of building Fresno State's newest intercollegiate athletic program from the ground up is Sue Behme, who spent the past nine seasons as the coach at Division III Nazareth College in Rochester, N.Y. At Nazareth, her teams compiled a 115-39 record and led the Golden Flyers to six NCAA Division III Tournament appearances.

"When people find out I'm the lacrosse coach," Behme says, "I hear one of two things. It's either, 'Wow, we saw you on TV and we're so excited,' or 'What the heck is lacrosse? I have no clue.' I'm excited about the opportunity to promote this great game and open people's eyes."

Lacrosse, described by some as a combination of soccer, basketball and hockey, has been played by Native Americans for centuries and long has been popular at universities in the eastern United States. But only recently has it begun to grow in popularity in the West, moving from playgrounds and parks into high schools and a few colleges.

Fresno State will compete in good company. The Bulldogs will join Stanford, Cal, Oregon, UC Davis, St. Mary's and Denver in the Mountain Pacific Sports Federation,

playing away games until the soccer/lacrosse stadium is completed in 2009.

The university chose to add women's lacrosse because of its growing popularity nationwide and its impact on Fresno State's commitment to Title IX compliance.

Lacrosse was one of two sports identified by the Fresno State Gender Equity Task Force that could help expand athletic opportunities for the university's women students.

"Over the past six years, lacrosse is the fastest-growing sport at the NCAA level," says Betsy Mosher, senior associate athletics director for administration. "And with 12 scholarships available, it provides the department a great opportunity to distribute additional athletics aid to female student-athletes."

Among the two dozen student-athletes on the Bulldogs' inaugural lacrosse squad are several who have never played the game before. That doesn't mean they won't be competitive, Behme contends.

"I am a perfect example," says the coach. "I didn't play in high school, and I went to Cortland State [in New York] to play soccer. They threw a lacrosse stick in my hand my freshman year, and I ended up being a two-time All-American."

Encouraged by the turnout at a summer youth lacrosse clinic

on campus, and the fact that at least seven Fresno high schools will start lacrosse programs in spring 2009, Behme sees a bright future for her trailblazing team.

"History is made in little pieces," she says. "It's important for Fresno State students and the community to come out and support us because you'll be a part of history, too. These ladies are putting in a ton of time to build this the right way, and we expect to be competitive." ❁



Michael Karibian

Sue Behme



Michael Karibian

Jeanne Fleck is new to Fresno State, but a veteran of Big Ten coaching.

## Swimming, diving challenge attracts veteran coach

By Paul Loeffler

Women's swimming and diving returns to Fresno State Athletics' intercollegiate sports lineup after a four-year hiatus with dreams of building a consistently competitive program to be showcased in the planned on-campus aquatics center.

Leading the Bulldogs is Jeanne Fleck, whose Big Ten experience as the Ohio State women's swimming and diving coach included presiding over construction of a new aquatics center.

While all competition will be "away" during 2008-09, that should change in 2009-10 when Fresno State's new aquatics center should be

ready. It will be a state-of-the-art outdoor facility northwest of the North Gym, which has been home to the campus pool since the 1950s.

Fleck realizes it will take time to develop the Bulldog program, but she is excited about the potential. "We are starting from scratch," Fleck says, "but I think coaches in the area are very excited because Fresno State swimming was so great in the past."

Fleck took time from a busy schedule of recruiting, scheduling and practice to talk about her background and the program's future:

**Q:** After nine years at Ohio State, what was it about the opportunity at Fresno State that enticed you to leave such a prestigious athletic program?

**A:** *First, I was ready for a change and a new challenge, and starting a program was number one. There was also the fact that I have family in the Northern California area. I will have to say that now, being here, it is how [athletics director] Thomas Boeh runs his program. I am so impressed with what a great job he and his staff have done, and the great place it is to work.*

**Q:** How big an impact will the new aquatics center have on your ability to build a competitive team?

**A:** *It will be huge. The team was good in the past, but never quite got over the hurdle. With a new pool, I think there is no limit to what we can achieve here.*

**Q:** We've seen top San Joaquin Valley swimmers go to places like USC, Cal and Auburn. What can you do to convince student-athletes of that caliber to stay home and swim for Fresno State?

**A:** *We will not keep them all home, but I think if we can have a place that will challenge them, and a place where they feel they can win and make an Olympic team. We can keep some of them home.*

**Q:** What should we expect out of the barnstorming Bulldogs and their 2008-09 schedule without a single home meet?

**A:** *We will be a fun and positive group of young ladies who will be the building blocks for the future. It will be a tough year with lots of learning, but I have spoken or met with all the young ladies, and they know that we need to represent the university well. 🌟*



# Sports News

## It was a very good spring for Bulldog sports



Melanie Gloria was an NCAA All-American in singles and doubles.

Call 2007-08 the Year of the Bulldog.

It was capped by the baseball national title, four Western Athletic Conference championships and NCAA postseason appearances in softball, football, women's tennis, baseball, women's basketball, cross country, soccer, equestrian and track and field.

Fresno State won its first WAC Commissioner's Cup with 10 Bulldog teams finishing first, second or third in conference standings. Athletics Director Thomas Boeh says winning the Cup "is a tremendous accomplishment and represents the collective effort of hundreds of student-athletes, coaches and staff."

Following are highlights from Bulldog spring sports:

### Women's tennis -

Simon Thibodeau was WAC Coach of the Year as the team ended with a No. 16 ranking and third-straight NCAA Sweet 16 appearance. Melanie Gloria and Tinstea Rowe teamed for a runner-up finish and No. 2 ranking in NCAA doubles competition. Gloria, Anastasia Petukhova, Renata Kucerkova and the Gloria/

Photos by Keith Kountz and Dennis Anderson



Rudolph Siwy won conference Player of the Year honors.

Rowe and Kucerkova/Petukhova doubles teams were first team All-WAC selections.

### Men's tennis -

Fresno State lost a heartbreaker to Hawai'i for the conference championship - the third straight year the Bulldogs played in the final. Junior Rudolph Siwy was the 2007-08 WAC Player of the Year and began 2008-09 ranked No. 48 in the nation. Joining Siwy as a first-team All-WAC selection was Mirko Zapletal, his doubles partner.



Fresno State won the Western Athletic Conference women's golf championship.

### Women's golf -

Angie Cates was named WAC Coach of the Year as the Bulldogs won their first WAC championship and a bid to the NCAA postseason regionals. Laura Luethke won the conference individual title and was first team All-WAC for the fourth straight year.

Infielder Haley Gilleland stole 23 bases in 24 attempts her freshman season.



### Men's golf – Grant

Doverspike was runner-up in the WAC tournament as the Bulldogs finished third. Doverspike was on the first team All-WAC for the second straight season.

### Softball – It was an NCAA

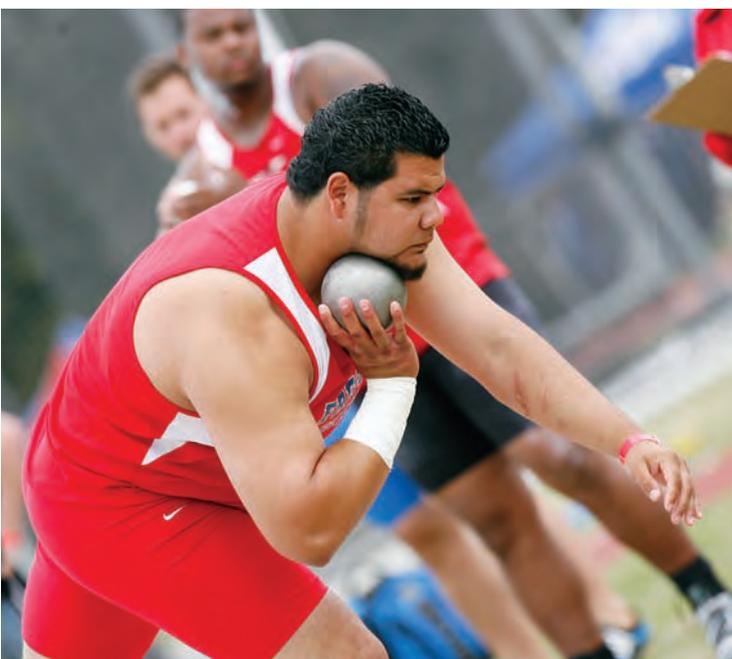
record 27th straight NCAA postseason appearance for the Bulldogs, who finished 54-13, their best since 1999. First-year player Morgan Melloh won Fresno State Female Athlete of the Year, WAC Freshman and Pitcher of the Year and Easton first-team All-America honors for a record-setting season. Margie Wright, college softball's winningest coach, now has 1,307 victories in her 29 seasons.

### Equestrian – The Bulldogs'

English squad won Best of the West recognition. Rider Lisa Wells earned No. 3 seed for National Individual Championship in equitation over fences, MVP at Best of the West in title match in flat and fences and MVP against Kansas.

### Track and field – The 2008

team qualified a school-record 21 athletes – 14 women and seven men – for the NCAA West Regional after finishing second in the WAC meet. Long jumper Gary Lee, hammer-thrower Sharon Ayala and shot-putter Rosario Sanchez competed in the NCAA Outdoor Championships, which were held in in Des Moines, Iowa. 🌸



Shotputter Oscar Rodriguez helped the Bulldogs finish second in the conference meet.



Courtesy: Fresno State Athletics Media Relations

## One player gets in shape far from campus

When it's summer, most Bulldog football players stay near campus honing their skills for the season just ahead. Junior defensive back Moses Harris worked out, like his teammates, but he exercised half a world away from campus, where he and 40 other Fresno State finance and business majors took marketing classes at Hong Kong Baptist University.

Harris, whose first plane ride was to the 2005 Liberty Bowl in Memphis, Tenn., didn't much care for his first flight out of the U.S.: 14 hours, a crying baby, lots of ambient noise and "The food wasn't too good, either." So he "did a lot of homework."

in China, Harris stayed in a campus residence hall. "My dorm room was really small and my bed was really hard," he says. "It felt like I was sleeping on the floor."

On the positive side, "The classrooms are very smart and electronically advanced. The campus was really nice," Harris says. "The residence dining hall was impressive, and a full meal for breakfast and lunch was like \$2."

In class, he learned a lot about international business, adds Harris, a two-time Academic All-Western Athletic Conference selection.

Harris missed voluntary workouts in Fresno, but there was a training facility on the Hong Kong campus. He says, "I completed all my workouts except for two days when there was a typhoon warning."

"I went to the park around the corner from the school every morning at 6. There were about 200 to 400 elderly people doing Tai Chi in small groups. One group had swords, another had fans, and that was really cool to see. When I was running on the track, people thought I was training for the Olympics so that was pretty funny."

Harris was looking forward to visiting Hong Kong Disneyland, but rain on 12 of 15 days he was there prevented it. He did get to visit the six-story Giant Buddha (photo above) and to Victoria Peak, from which you can see all 200 islands comprising Hong Kong.

Food is a big thing in any student-athlete's life. "The Fish Market was the most intense thing," Harris says. "There are no food regulations, so there were pigs getting their heads chopped off, frogs croaking and fish jumping everywhere, so that was a little shocking."

"I tried dim sum and ox guts and some different types of fish I had never had before," Harris says. "One night I ordered duck and was shocked when it came out as a whole duck with the beak, eyes, etc. I was told the locals do that because of superstition. They believe in wholeness and that it brings luck." 🌸

—Adapted from a report by Alyssa Chambers, assistant director of Athletic Media Relations.



## Meeting tomorrow's alumni

The Fresno State Alumni Association is planning its next spring road trip after joining University Outreach Services in Modesto, Gilroy, Santa Maria, Ventura and Bakersfield to welcome high school students planning to come to campus in fall 2008.

At each stop, local alumni answered questions of incoming freshmen and their parents.

Watch [www.fresnostatealumni.com](http://www.fresnostatealumni.com) for details about the spring 2009 tour.

## Capital wine dinner

One perk for Fresno State alumni living and working in the Sacramento area is the annual Capital Dinner, hosted by the Fresno State Alumni Association.

The 2008 edition attracted a crowd to Il Fornio, one of Sacramento's best Italian restaurants, for fine food matched by award-winning Fresno State wines.

Joining the alumni who participated were Fresno State winemaker Ken Fugelsang (1969, '72), Jessup Wiley (2006), Fresno State Winery's marketing director, President John D. Welty and Dr. Peter N. Smits, vice president for University Advancement.

## Facebook connection available

The Fresno State Alumni Association is providing a convenient way for alumni to stay connected and show school pride through the Facebook social networking Web site.

Among the benefits of registration, alumni can update profiles with new jobs, moves or children; view and post class notes; obtain an [@fresnostatealumni.com](mailto:@fresnostatealumni.com) e-mail address; and add new features as they're announced.

There's a link from [www.fresnostatealumni.com](http://www.fresnostatealumni.com).

🌱 Fresno State Alumni Association member

# Class Notes

## 1950s



**Bruce Devries** (1957), a retired educator in Ukiah, received the Wright

Brothers Master Pilot Award from the Federal Aviation Administration for 50 years of safe flying.

## 1960s



**Thomas Baker** (1968), who has been involved in the event since 1965, was grand marshal of the 60th annual

Springville Sierra Rodeo in Tulare County in April 2008.

**Dan Cuning** (1964) was appointed executive director of the Yosemite Sierra Visitors Bureau after five years as CEO of the Lake Havasu Visitors and Convention Bureau in Arizona.

## 1970s

**Michael Dellostritto** (1971) was appointed by Gov. Schwarzenegger as a Kern County Superior Court judge.



**Sergio Garcia** (1977), a farm adviser with the Fresno County office of the University of California

Cooperative Extension, retired after 34 years.



**Robert Hanashiro** (1973), a staff photographer with USA Today since 1989, was in Beijing to cover his sixth Summer Olympics.

**Robert Krauter** (1975) was hired as director of development by the Pacific Legal Foundation in Sacramento after more than a quarter-century in agricultural communications.



*Air Force Col. Bradley Spacy (1987)*

**Dennis Marshall** (1972) was appointed Santa Barbara County counsel after retiring as Fresno County counsel.



**Timothy White** (1970), who had been president of the University of Idaho, was appointed as chancellor at the University of

California, Riverside.

## 1980s



**Ghassan F. AbulGhanam** (1987) was promoted to director of management information

systems for Jordan's King Abdullah II after serving as the monarch's director of scheduling and protocol.

**Steven McIntire** (1983) is designing a "green" winery and visitors center for Monterey Pacific/McIntire Vineyards.



**Marcus Nance** (1988) headlined the Cabaret Series of the Toronto Jazz Festival in summer 2008, winning plaudits for his bass-baritone voice honed in concert halls, jazz clubs and on Broadway.

**Glenn Proctor** (1985), a grape broker for San Rafael-based Ciatti Company, made a seminar presentation at Copia, the wine and food center in Napa.

**Darren Schmall** (1989) received the annual Pedro Ilic Award at the California Small Farm Conference for such innovative children's favorites as a cornfield maze, pumpkin patch and Pizza Farm in Madera County.

**Air Force Col. Bradley Spacy** (1987) was promoted to commander of the 88th Air Base Wing at Wright-Patterson Air Force Base, Ohio.

**Eric Stern** (1987) was appointed winemaker for Landmark Vineyards in Sonoma.

## 1990s

**Carole Goldsmith** (1991) was awarded the Mariann Loniello Award by the Association of Community and Continuing Education, recognizing her work in education and economic development in Fresno County.

**James Gonzalez** (1992), a producer at Fresno CBS affiliate KGPE, Channel 47, won his third consecutive Associated Press Mark Twain Award for Class II Best Newscast – 30 Minutes.

**Karri Hammerstrom** (1997) **LIFE** 🌱 was appointed to the Environmental Protection Agency's inaugural Farm, Ranch, and Rural Communities Advisory Committee, whose goal is to strengthen relations with agriculture.

**Christopher Lake** (1996) was appointed director of the Southern Oregon Wine Institute, from which he plans to establish a wine program at Umpqua Community College.

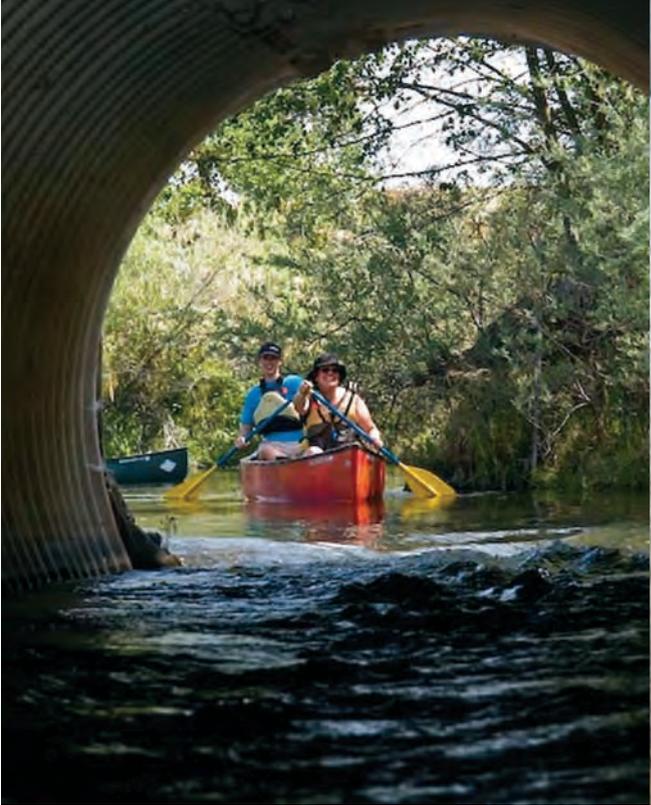


**Kim Maher** (1996) coached the Purdue University softball squad to its first NCAA postseason berth and victory in spring 2008.



**Francis Moss** (1994), was awarded a Master of Military Art and Science degree by the

Command and General Staff College at Fort Leavenworth, Kan., and was assigned to 25th Infantry Division Headquarters in Hawaii.



Courtesy of Katie Johnson

## Alumni Profile

# Campus was a catalyst for her love of the outdoors



Fresno State helped connect me with the environment.

By Katie Johnson



Randy Vaughn-Dorita

Not only did I get to enjoy the campus' beautiful greenery and learn to appreciate walking everywhere, for my college graduation in 2003 I received a whitewater kayak with all the gear to keep me safe and upright. Having never kayaked before, all I needed was to learn how to paddle and roll it.

I was not a complete stranger to white water. During spring break 2001, I went through the hiring process at Kings River Expeditions to become a raft guide on the Kings River. I didn't get the job, though, and was heartbroken.

For at least two years, I was bummed and embarrassed over my failure. It never occurred to me that I could create my own outdoor experiences. All I needed were new friends and some cash.

Finding friends came easy, but the cash took a little grunt work and help from Career Services at Fresno State. Thanks to my father's generosity and his faith that I would not kill myself by paddling into a huge bus-eating hole at the bottom of a waterfall, I was on my way to creating my own adventures.

Since 2003, I've tried many outdoor sports, had some beautiful experiences and some downright frightening ones. One day I was climbing and rappelling – it's called canyoneering – down a very steep creek bed when I slipped and blindly fell backwards, head first over a 15-foot rock ledge (middle photo above). I landed in a shallow pond and was not seriously injured.

I learned three lessons that day: Always enjoy the outdoors with someone you know and trust (I would have been hurt worse had they not been so experienced.); climbing was definitely not my sport; always know your

limits and don't be afraid to say no when your new adventurous friends try to convince you to "seal launch" your kayak off a rock 20 feet above a foamy torrent of water.

Recently, I have been adventuring more with some of my best girlfriends who have begun to develop a love for the outdoors. Angela Vega (2004), Lauren Dwsokin (2008) and I plan to backpack to Mount Whitney for the first time.

The outdoor community in Fresno is supportive and friendly. When I got my kayak, I didn't know a soul in Fresno who kayaked, so I signed up for a class at the Fresno Adult School and started meeting people. From there, I found a Yahoo! group online and started paddling under the informal guidance of my new friends.

After surrounding myself with people who love the outdoors, I got invited to try other adventure sports, broadening my friend and knowledge base. I discovered that people passionate about the outdoors are willing to share – especially if you buy them lunch.

Fresno State's San Joaquin Valley home is perfect if you love the outdoors, especially with the Sierra right in our backyard. But you have to get out there to enjoy it.

I live a fast-paced life, so I love disconnecting from the city, my e-mail and the never-ending barrage of messages. Being outdoors, soaking in the elements, makes me feel a greater connection to nature. It helps me relax, slow down and appreciate simple things like a sunset or the view of an amazing river gorge carved by the powerful force of water over time.

The gifts of nature I enjoy help me connect with the importance of protecting and preserving our natural resources and inspire me to bring that same conservation ethic with me when I return to campus, where I'm still connected to the environment. 

— Katie Johnson is the Fresno State Alumni Association director of marketing and outreach.

### Katie Johnson's Top 5 outdoor local adventures

#### 1. Hike or backpack Mineral King

– This area of Sequoia National Park presents a moderate hiking or backpacking challenge. It's hands-down the most beautiful place in the Sierra (above right). (2.5-3 hours from campus)

#### 2. Snowshoe or cross-country ski Badger Pass Recreation Area –

There are several overlooks offering truly magical moments and views of Yosemite National Park. Snowshoeing – like hiking in the snow – provides a good workout. (2-2.5 hours)

#### 3. Canoe or kayak the San Joaquin River –

A great local day trip for families and those who do not like to get too "physical" (above left). (In north Fresno)

#### 4. Camp and soak at Ward Lake and Mono Hot Springs –

Drive up Kaiser Pass to this little natural lake and camp – a hidden jewel in the Sierra. Mono Hot Springs, next to the river about 20 minutes from Ward Lake, offers a great way to relax. (3 hours from campus)

#### 5. Raft the Merced River –

A heart-pumping wild ride that requires going with trained professionals. A serious river for seriously adventurous people who know to how paddle and hang on! (2 hours)

## Alumni do their part in educating children

A founding purpose of Fresno State was – and remains – educating the people who will teach our children.

The Kremen School of Education and Human Development has added to that purpose the education of administrators and other leaders in schools throughout the region.

The commitment of Fresno State alumni to helping children learn is underscored by **Lois Hobbs (1957)**, who retired in spring 2008 after teaching elementary school for 48 years.

Here are other alumni making a difference in education:

**Melissa (Marmolejo) Ctibor** (1996) was named Teacher of the Year 2008 at James Madison Elementary School in Madera.

**Ben Drati** (1997) became principal of Clovis West High School in Fresno.

**Dave Francis** retired as superintendent of the Santa Maria-Bonita School District after a 37-year career in education that began with teaching assignments in Fresno and Visalia.

**Steve Kliewer** (1974) was chosen as Teacher of the Year at Paso Robles High School and also named a fellow by the QuarkNet Collaboration, which provides physics teachers and students with tools to conduct experiments.

**Debra Kusick**, a psychology intern, is filling in for the Atascadero Unified School District psychologist while completing her master's degree in psychology at Fresno State.

**Jasper Land** (1964), who retired from the Porterville Unified School District in 2004, was appointed interim superintendent of the Alta Vista Elementary School District, also in Porterville.

**Deanna Pierro** (2005, '07) is teaching English at Shenyang University in China.

**Eduardo Rossi** (1999) is the new principal of Atascadero High School.

**Richard Smithy** (1987, '93), principal of Delano High School for six years, was appointed principal at Monache High in Porterville.

**Kevin Woodward** of Clovis was honored by the California Association of Future Farmers of America as California's Star Agriscience Teacher of the Year.

# Class Notes

**Maria Tarkir** (1996), a nurse at St. Agnes Medical Center in Fresno, was named Registered Nurse of the Year in Clinical Practice by the Central Valley Coalition of Nursing Organizations.

## 2000s

**Ricardo Cisneros** (2005) received a Ph.D. in environmental systems from the University of California, Merced.

**Barry Falke** (2001) was appointed executive director of Storyland and Rotary Playland, children's attractions at Fresno's Roeding Park.

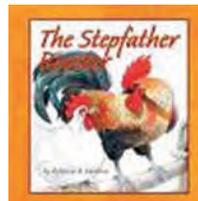
**Ramsey Jay Jr.** (2000) co-chaired the 2008 International Career Advancement Program midyear conference in Washington, D.C.



**Jennifer Murphy** (2007), who serves in AmeriCorps, is writing for the Lincoln New Messenger about her experiences in Hurricane Katrina rebuilding.

## Years Unknown

**Edward Fagundes** was promoted to director of manufacturing at Moore Industries-International Inc. of North Hills, which designs and makes electronic measurement and interface instruments.



**Rebecca Valdivia** wrote a children's book, "The Stepfather Rooster," based

on events that occurred in the late 1980s on an apple ranch in Corralitos.

## Marriages



**Richard Croslin** (1979) and Jolyne Hunter on May 23, 2008 in Capitola.

**Christopher Feierbach** (2002) and Laurel Adele McClintick on June 1, 2007 in Three Rivers.

**Alan Gilmore** (1991) and Manuel Carollo on June 17, 2008 in Fresno.

**Christopher Glass** (1992) and Luis Aldaco on June 17, 2008 in Fresno.

**Robin Greiner** and Ellis Vance on June 17, 2008 in Fresno.

**Amanda Holder** (1999) **LIFE** 🐾 and **James Leath II** (2008) **LIFE** 🐾, on March 28, 2008 in Napili Beach, Maui.

**Bette Rusk Keltner** (1972 and '74), a 2007 Top Dog Distinguished Alumna, and Joseph Jacobs, on Jan. 26, 2008 in Washington, D.C.

**Amber Martinho** (2006) and Lloyd Miller on June 28, 2008 in Tulare.

**Robert Medina** (2004) and **Jessica Watkins** (2008), who met working on Dog Days new-student orientation, on May 23, 2008 in Fresno.

**Ryan Patterson** (2004) and **Katie Mathews** (2004) on May 31, 2008 in Ripon.

**Kevin Phillips** (2000) and Lori Dias on June 16, 2007 in Stockton.

**Peter Robertson** (1992, '95, 2005) and Victor Kral were married on June 20, 2008 in Fresno.

**Marcus George Rossi** (2006) and **Holly Noel Herald** (2006) on June 6, 2008 in Bend, Ore.

**Marisa Vodden** (2006) and Christopher Perry on Oct. 6, 2007 in Marysville.



Amanda Holder (1999) and James Leath II (2008)

## Bulldogs of tomorrow

**Jeffrey Chin** (1993) and **Dyan (Horikoshi) Chin** (1996) welcomed twins, a son and daughter, born May 25, 2007 in Clovis.



**John Journagan** (1991) and Kimberly Journagan welcomed a son, Joshua, born March 27, 2007 in Los Angeles.

**Genelle (Milligan) Kumpe** (1995) welcomed a daughter, Ava Marie.

**Stephanie Wong** (2007) and Jeff Barkema welcomed a son, Steven Leslie Barkema, born June 18, 2008.

## By the numbers

**2** Tracy Unified School District's high school principals, both of whom are Fresno State alumni and retired in 2008: **Herman Calad** (1972), principal at West, and **Patrick Anastasio**, principal at Tracy and a native of the community.

**4** Fresno State alumni and staff participating in Leadership Fresno, Class XXVI: **Jody Hironaka-Juteau** (1987, '89), program coordinator of Recreation Administration and Leisure Studies; **Jennifer Johnson** (1999), program coordinator of the Kenneth L. Maddy Institute; **Laura Ramos** (2001), project administrator at the International Center for Water Technology; and **Peter Robertson** (1992, '95, 2005), director of annual giving, Development Office.

**6** Alumni who retired from The Fresno Bee newsroom staff on the same day: **Andrea Cooper** (1981), **Louis Galvan**, **Guy Keeler** (1970), **Gail Marshall**, **Don Mayhew** (1982) and **Charles McCarthy** (1960).

**6** Alumni who participated in the first Life after Graduation Conference presented by Fresno State's Senior Experience program: **Luann Alemao** (1980), a consultant in Iowa; **John Fu**, a counselor; **Katie Johnson** (2003), the Fresno State Alumni Association marketing and outreach director; **Kent Karsevar** (1994), a development director; **Amanda (Holder) Leath** (1999), a marketing specialist; **Michele Meisch** (1997), a marketing executive; and **Mark Riley** (1992, 2007), a banker.

# Capital alumni rally 'round their Bulldogs

By Leslie Sheets Cunning

When the Fresno State baseball team made it to the 2008 College World Series, **Jill Wyman** (2001) 🐾 wanted to watch the Bulldogs on TV with other Fresno State fans.

Jill, a Madera native, lives in the Washington, D.C., area, where she worked five years for two members of Congress before becoming a lobbyist for a defense firm. She majored in history and minored in political science at Fresno State.

She knew a few other alumni in the vicinity, so five friends gathered at a sports bar to watch the Bulldogs cream Rice 17-5.

Even though it wasn't like being in a Fresno sports bar and surrounded by fans also supporting Fresno State, the D.C. band of Bulldog alumni had a great time and decided to meet again for the next game. And again for the next . . . and the next . . . and through all seven games in Omaha.

As Bulldog fever increased with the team's victories, so did the number of capital Red Wavers.

"I used to work for Congressman [George] Radanovich," Jill says. Radanovich, R-Mariposa, is the senior member of the San Joaquin Valley delegation in the House of Representatives.

"I knew Fresno State alums from his office and from Congressman [Devin] Nunez's office, and they knew people and so on. The student interns from the Maddy Institute showed up, too. It was one of those things that kept growing," she adds.

Each fall, spring and summer, the Kenneth L. Maddy Institute at Fresno State sends students to the nation's capital to participate in the Costa Scholarship Federal Intern Program.

For the final three games of the College World Series against Georgia, the D.C. group – wearing red, of course – met at Mackey's Public House and watched ESPN on the big-screen plasma TV. Mackey's, which advertises itself as a place for alumni groups to watch sports, is an Irish-influenced pub in the Crystal City neighborhood of Arlington, Va., just south of Washington.

"The management would show the game, but wouldn't turn on the sound," says Jill, laughing. "We became great at reading captions real fast."

For the final game, though, Mackey's turned on the sound for the 22 Fresno State die-hard fans, and the rest of the crowd, too, who had become "Wonderdog" supporters.

Sharing such fun so far away from the Valley has had what Jill believes will be a lasting effect by establishing friendships. "We keep in touch and are hoping to meet at least a couple of times a year," says Jill.

She adds, "We now know a few more Fresno State alumni on the Hill and the surrounding area. I've heard from two alumni, class of '73, and one from the class of '58. We're planning to get together to watch Fresno State football this season."

And Jill says more D.C.-area alumni are welcome. She urges them to e-mail Katie Johnson, the Alumni Association outreach program administrator, at [bulldogs@fresnostatealumni.com](mailto:bulldogs@fresnostatealumni.com).

– Leslie Sheets Cunning is a freelance writer in Fresno.



Alumna Jill Wyman outside the U.S. Capitol and gathered with Fresno State fans in Arlington, Va., to watch the Bulldogs win the College World Series.

Courtesy of Jill Wyman

## Fresno State ALUMNI ASSOCIATION

### Board of Directors

**Executive Board:** President Judy Sharp, Past President Valerie Vuicich (BA 1979), Vice President/Alliances and Leadership Development Doug Yavanian (BA 1965), VP/Alumni House Richard Whitten, MD (BS 1961), VP/ Finance Brad Fischer (BS 1981), VP/Membership and Marketing Clyde Ford (BS 1980, MBA 1984), VP/Special Events Maureen Lewis (BS 1995)

**At-large directors:** Lauren Chalmers (BA 2007), Mel Dias (BA 1971), Caroline (Cuadros) Edwards (BA 1965, MA '90),

Bret Engelman (BS 1996, BS '99), April Fernandez (Fresno State staff), Warren Fortier (BS 1996, MBA '98), Frank Gallegos (BA 1987), Diana Gomez (BS 1988), Karri Hammerstrom (MA 1997), Vincent Headley (2009) (student), Betsy Kimball (BA 1973), Carol Machado (BA 1970), Suzanne Moreno (BS 1989, MBA 2000), Stephen Ortega (MBA 2005), Dr. Arthur A. Parham (BS 1971) (faculty), Rosendo Pena (BA 1977), Deborah (Koligian) Poochigian (BS 1974), Diana Sorondo (BA 1991), Adam Stirrup (BA 2003, MA '05)

**Ex-officio members:** University President Dr. John D. Welty, Vice President, University Advancement

Dr. Peter N. Smits, Fresno State Alumni Association Executive Director Jacquelyn Glasener (MA 2002), Associated Students Inc. president

**Association staff:** Associate Director Sarah Woodward (BA 2002), Alumni Outreach Administrator Katie Johnson (BA 2003), Interim Office Manager Elizabeth (Ragandac) Salvador (BA 2000), Membership Data Coordinator Denise Nunez, Smittcamp Alumni House Manager Lois May, Programs and Events Assistant Peggy Ramos, Student Assistants – Natalie Dennis, Lia Bigano, Sarah Mohr

## CONTACT INFORMATION

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Fax: 559.278.6790

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🐾 Fresno State Alumni Association member

## Students make early alumni connection through PAWS

Back in the day, you didn't really hear much about the alumni association when you were a student. Either you got an application to join after you'd left campus or it was one more application in all the stuff you had to fill out so you could walk at Commencement.

But the Fresno State Alumni Association is jumpstarting its relationship with students by helping connect undergrads with alumni and the community through PAWS, which stands for Partnering Alumni with Students.

The new group meets twice a month at the Smittcamp Alumni House for discussion among the participants and speakers from the campus and the off-campus community. PAWS also is involved in events with Fresno Leading Young Professionals, an organization that mentors up-and-coming professionals with tips from people who know about the transition from campus to career.

Vincent Headley, a senior majoring in entrepreneurship and the PAWS president, says the contacts he's made with Fresno State alumni have been invaluable.

"I realize how fortunate I am to be working with alumni," says Headley, who hopes to add students to PAWS. "The networking helps students advance in their chosen careers."

PAWS members gain leadership skills and career development connections with alumni already successful in the business world. PAWS also organizes an etiquette dinner to teach members how to navigate comfortably through a business or interview meal.

Jessica Raygoza (pictured below with Headley), a junior majoring in liberal studies, saw a sign on campus announcing a PAWS meeting and decided to stop by for a look. Now she's vice president and a staunch advocate.

"PAWS offers great opportunities not only to network with alumni and current students, but to create friends for life," Raygoza says. "And these are friends who are able to guide students toward their careers."

— Leslie Sheets Cuning



Jessica Raygoza and Vincent Headley are involved in PAWS.



Michael Karibian

Students Dalitsu Ruwe, left, and Early Boykins, right, talk with TASTE host Clyde Ford.

## Learning from alumni one meal at a time

By Leslie Sheets Cuning

Imagine being an aspiring journalist and having lunch with media superstars Barbara Walters or Bill O'Reilly. Or perhaps your major is history and you're dining with award-winning authors Doris Kearns Goodwin or David McCullough.

On a local scale, that's Take a Student to Eat (TASTE), a Fresno State Alumni Association program that matches an alumnus with two students who share a career/study interest.

TASTE is another way alumni can get involved with the campus community, says Katie Johnson, the Alumni Association director of marketing and outreach. The alumnus agrees to pay for the students' meals and spend an hour or so mentoring the students in a stress-free environment. Students have the opportunity to ask questions of people already working in the profession.

"When I was a Boy Scout, one of our lessons was to leave the campsite cleaner than when we arrived," says TASTE mentor Bruce Tatarian (1971). "I believe it is the job of our generation to make the platform higher and the foundation more solid for the next generation. To help a student prepare for the future is an important responsibility."

Early Boykins, a senior with an entrepreneur major, considers TASTE good experience: "Asking questions polishing up my skills, business etiquette and the like were addressed during the two-hour meeting with Clyde Ford. I learned a lot from him."

Ford (1980, '84), an employee benefits specialist, agrees; "It is good to touch bases with the students, come down a few years and remember the issues and concerns they are facing. It helps them to have someone offer options the student might not have considered."

Dalitso Ruwe, a junior anthropology major from Zambia, praises TASTE for putting students in touch with successful career people. He says it's helpful to learn from alumni who remember what it was like to be a student seeking answers.

Ford touches a lot of bases with students through TASTE and by serving on the Alumni and Friends of the Craig School of Business Board of Directors. So when he joined Boykins and Ruwe at a photo shoot for FresnoState Magazine, all three soon were talking about business as they posed with their salads and the students posed questions to their TASTE mentor Ford.

## In Memoriam

The following Fresno State Alumni Association members have passed away:

**Keith Chambers** (1970) 🐾 on June 12, 2008

**Phyllis Edgar** (1944) 🐾 on March 4, 2008

**Sally (Forrester) Farris** (1959) 🐾 on April 15, 2008

**Elizabeth (Pyle) Hansen** (1952) 🐾 on June 1, 2008

**Joel Hinrichs** (1942) 🐾 on Jan. 11, 2008

**Leo Kolligian** (1938) LIFE 🐾 on March 20, 2008

**Genevieve Macy** (1949) 🐾 on July 19, 2008

**Gen. Edward Munger** LIFE 🐾 on Feb. 11, 2008

**Pete Prestegard** (1968) 🐾 on March 26, 2008

**James Roulland** (1950) 🐾 on March 28, 2008

**Roy Siegrist** (1950) 🐾 on May 28, 2008

**Leslie "Les" Schuler** (1969) 🐾 on Feb. 7, 2008

**Thomas Tejerian** (1970) 🐾 on May 16, 2008

For a full listing of alumni who have died, please visit [www.fresnostatealumni.com](http://www.fresnostatealumni.com).

Michael Karibian

## Alumni Profile

# Cooling soda begins 30-year love story for campus couple

By Sarai Armenta

Tony and Frances Garduque enjoy dedicating their lives to each other and to Fresno State, sharing a fundamental belief in the power of knowledge and also that everyone should have access to higher education.

When they're *not* hard at work, they enjoy each other's company as husband and wife.

They met as Fresno State students more than 30 years ago during a Cinco de Mayo celebration at the Amphitheater. Tony Garduque was passing out free soda for MEChA (*Movimiento Estudiantil Chicano de Aztlan* or Chicano Student Movement of Aztlan) when he saw Frances Olivares walking to class, offered her some refreshment and began talking with her.

Frances never made it to her class. She started dating Tony two months later, leading eventually to the altar and a marriage that has stood the tests of 26 years.

Their children are Miguel, who attended Humboldt State University; Omar, who is attending Fresno City College; Emiliano, who wants to be a Fresno State Bulldog; and Tania, who is married and planning to attend Fresno State with her husband, Robert. Tony and Frances also enjoy spending time with their granddaughter, Priscilla.

Life at Fresno State promoted a wonderful relationship for Tony and Frances at a time of great change on campus and in the world.

Before college, Tony was a soldier in the Vietnam War. After Army service, he enrolled at Fresno City College for two years before transferring to Fresno State, where he received his bachelor's degree in sociology in 1976 and his master's in social work in 1978.

As a student, Tony was very active with the Latino community and was a member of MEChA, *Trabajadores de la Raza* (Workers for the People), Vietnam Veterans Against War and *Los Danzantes de Aztlan*, the campus Mexican folkloric dance ensemble.

He also was involved in petition drives and protests seeking a Chicano graduation ceremony on campus, but the first was held at the Fresno District Fairground in 1977.

"Having that first ceremony was pretty memorable," Tony says, "because back then it was pretty conservative here on this campus."

Four Chicano commencement celebrations were held off campus before the first at Fresno State. The tradition has grown into one of the largest Chicano commencement celebrations, with many families celebrating their first-ever university graduates.

Tony helped form the Chicano Alumni chapter, which began as a social work master's thesis project with Manuel Olguin, who now is chapter president.

"My college experience helped me understand the power of knowledge and the power of one who possesses knowledge," Tony says. "I became more political here and learned the value of becoming more tolerant of different people."

As a student, Frances was involved with the Latino community in MEChA, the campus Educational Opportunity Program (EOP) and in political campaigns, working with *La Raza Unida* to elect Armando Rodriguez (1959) a judge.

She also participated in the MiniCorps Program, gaining experience as a student teacher, and in EOP's Summer Bridge Program.

"My college experience helped me become independent because I came from a sheltered home," she says. "I gained knowledge of the world, which helped me become a better teacher. College was the best experience of my life. You learn how much you don't know, and then you start seeing learning as a joy."

Frances received her B.A. in liberal studies from Fresno State in 1981 and has been a dedicated educator since, teaching second grade at Viking Elementary School in Fresno.

At Fresno NBC affiliate KSEE, Channel 24, she hosted the bilingual talk show, "*La Comunidad en el Valle*," for about a year. She



Michael Karibian

**Life at Fresno State promoted a wonderful relationship for Tony and Frances Garduque at a time of great change on campus and in the world.**

interviewed groundbreaking actor Edward James Olmos among many influential Latinos.

Frances shows her Bulldog pride by serving in the Fresno State EOP Alumni Chapter and the Chicano Alumni Chapter with her husband.

Her husband's pride hasn't wavered in the 36 years he's been on the Fresno State campus. "I really haven't left the university; I stayed here on campus. I moved from being a student, to being a professional on campus," says Tony.

Now he's an EOP counselor, helping support first-generation, low-income, educationally disadvantaged students – as he once was – to achieve their educational goals.

He also serves in the Fresno State Chicano, EOP and Social Work Alumni chapters and with University HOPE, a nonprofit organization that builds homes for low-income families.

Tony and Frances Garduque say they'll retire one day, but until that day comes, they dedicate their time to giving back to the community and to the university.

"We are both proud to be Fresno State graduates," Tony says. "Being in college was the best time of our lives. I have so much gratitude for what the university did for us. I have always been connected to the university, so when I retire I don't want to be disconnected, and there is no better way to stay connected than the Alumni Association."

– Sarai Armenta is a student intern at the Fresno State Alumni Association, majoring in Mass Communication and Journalism.

## Top Dog Alumni honorees chosen for 2008

**Nat DiBuduo** (1973), president of Allied Grape Growers and a major supporter and mentor for the College of Agricultural Sciences and Technology, received Distinguished Alumni honors at the annual Top Dog Alumni Awards Gala.

The Arthur Safstrom Award was presented to **Dr. Arnold Gazarian** and his wife, Dianne Gazarian, who have been substantial benefactors to the university for many years.

Joining **Kerri Donis** (story at right) as Top Dog Outstanding Alumni are:

**Robert C. Cannell** (1986), supply chain director for McDonald's USA; nominated by College of Agricultural Sciences and Technology.

**Brad Lewis** (1980), a Pixar Animation Studios producer, whose "Ratatouille" received Oscar, Golden Globe, Grammy and Clio awards; College of Arts and Humanities.

**Steve Heinrichs** (1968), managing partner of Bulldog Capital Partners, which invests in new businesses with potential to contribute to the regional economy; Craig School of Business.

**Darlene Spano** (1969), a Fresno elementary school teacher for 32 years and computer mentor to pupils and teaching colleagues; Kremen School of Education and Human Development.

**Vida Ilderem** (1982), vice president of physical and digital realization research at Motorola Laboratories; College of Engineering.

**Mabelle Selland** (1950, '72), who has helped preserve the old Administration Building at Fresno City College and the Veterans Memorial Auditorium; Division of Graduate Studies.

**Pamela A. Loewen** (1966), a military and public health nurse with extensive service to the 50-year-old Department of Nursing; College of Health and Human Services.

**Kendall Manock** (1951), an attorney instrumental in obtaining materials for the Central Valley Political Archive and many other library initiatives; Henry Madden Library.

**Roy James Shlemon** (1958), a geologist consulting on sites for nuclear power plants, waste facilities, dams and residential developments worldwide; College of Science and Mathematics.

**Thomas L. Williams** (1970), chairman and CEO of Universal Parks & Resorts; College of Social Sciences.

**Phillip V. Sanchez** (1957, '72), retired newspaper publisher, U.S. ambassador (Honduras and Colombia) and War on Poverty director; Division of Student Affairs.



Michael Karibian

Softball Coach Margie Wright, left, recruited Kerri Donis to Fresno State after coaching her at Illinois State.

## Alumni Profile

# From playing first base for Bulldogs to deputy Fresno fire chief

By Leslie Sheets Cunning

**Kerri Donis** (1991) is living proof that the teamwork and leadership required of Fresno State student-athletes to compete at the highest level are building blocks to after-campus success.

Kerri, the second of three children born to Darrell and Barbara Donis, was raised in Moline, Ill., where her love for athletics began. She was talented in many sports, but especially skilled in basketball and baseball.

"From the age of 7 to 13, I played Little League baseball," says Donis. "I was one of only two girls playing in the league at the time. My dad was the coach, and I loved it. I still love the way a baseball sounds when it cracks off the bat."

When the other kids were hanging out, Kerri was practicing. Her dad pitched countless baseballs to hone her batting skills. "I worked and worked at getting better," she says.

In high school, all that practice began paying off. Kerri was a standout in softball and was recruited by Illinois State University to play for Coach Margie Wright. Kerri played for the Redbirds one season and followed Wright to Fresno State, to start what has become one of the NCAA's best, most-consistent softball programs.

Kerri sat out all the games her first year at Fresno State because of NCAA rules about transfer students. But it was worth it to continue playing for Wright, she says. "Coach Wright is committed to the success of the players, and she breeds success by bringing a team together."

Kerri played first base for the Bulldogs, playing in the Women's College World Series for the NCAA championship twice (1989 and '90).

She received her degree in exercise science and opened a personal training business. One of her clients was the wife of a deputy fire chief who mentioned that Kerri should take the test to become



a city of Fresno firefighter.

"It was never on my radar," says Kerri. "But the more I thought about it, the more interested I became."

She attended the Fire Fighters Academy at Fresno City College, took the test and was hired by the Fresno Fire Department

in 1996. In just 12 years, she has been promoted up the ladder to her present position as the city's first female deputy fire chief and fire marshal.

Kerri credits learning from Coach Wright as a key to her success, saying, "Student-athletes have an incredible advantage to be successful in life. It takes discipline and a strong work ethic to be involved in sports while working toward a degree."

"At Fresno State I competed at the highest level, played for the best coach, forged lasting friendships and learned valuable life lessons. It was the best time of my life."

And in 2001 the Red Wave grew by nine when Kerri's family — her parents, brother and sister and their families — moved to Fresno from Illinois. "They wanted to get out of the cold," says Kerri. "It's great. We all live within eight blocks of each other."

They also were on hand to celebrate Kerri's selection as a 2008 Top Dog Alumnus Award winner, recognizing her significant career accomplishments since leaving campus.

# Tree Portraits

by Doug Hansen

## *California or coast live oak (quercus agrifolia)*

This impressively gnarled tree is situated west of the Lab School. The picture is painted in opaque watercolor on colored mat board.



This sprawling live oak originally caught my eye because its low-slung branches beg to be climbed. It's so big I was sure it predated the campus. Imagine my surprise when I looked at an aerial campus photo from the early 1950s and it wasn't there! Whatever its age, today it's a beautiful tree and I hope the future entrance off Shaw Avenue spares this grand testament to Mother Nature.

*Ellen Jamra is the executive director of Advancement Services.*

Illustrator Doug Hansen teaches in the university's Department of Art and Design.

The Fresno State campus, with about 4,000 trees, was designated an arboretum in 1978. If you'd like to write about a favorite tree on campus to be illustrated in Tree Portraits, contact Hansen at [dhansen@csufresno.edu](mailto:dhansen@csufresno.edu) or 559.278.2817.

This view of the entire tree shows spreading, low-hanging branches.

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## Concentricity

Even the tiniest drop of rain in Fresno State's Memorial Fountain has the artistic power to turn the reflective surface into a beautiful silvery series of circles.

