

YOUR VOICE.
YOUR VOTE.
YOUR **BOLD NEW U.**

OUR VISION FOR TRANSFORMING **FRESNO** **STATE** WITH A NEW STUDENT UNION

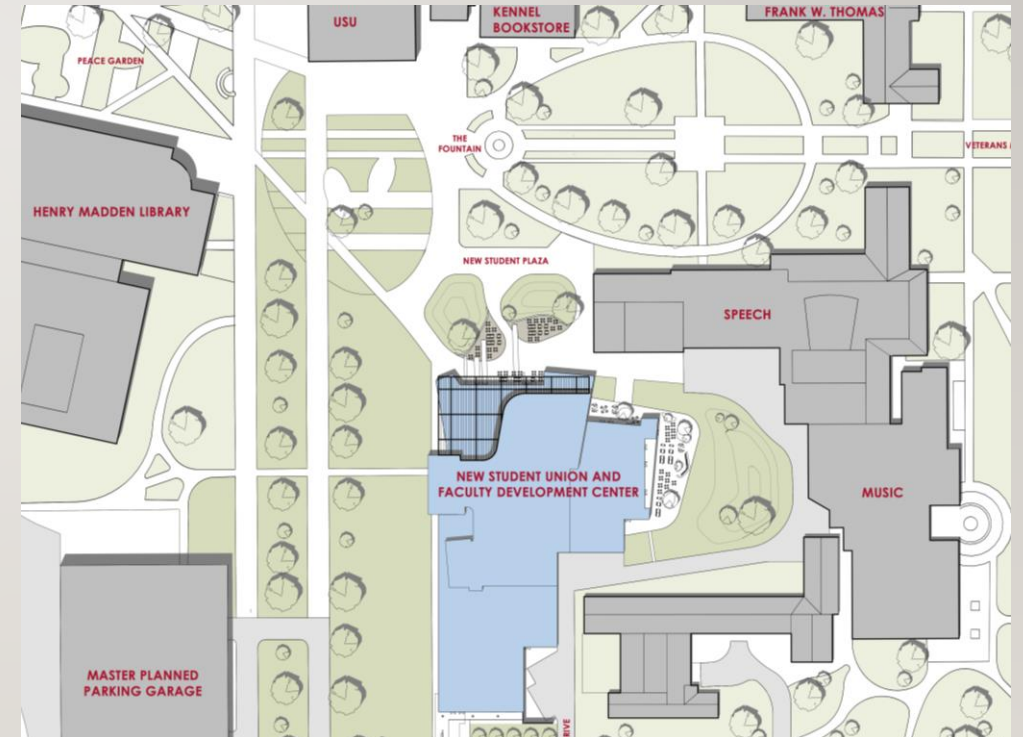
#BoldNewU

THE STORY BEHIND THE **BOLD NEW U**

- The current University Student Union (USU) opened in 1968 for a population of 10,000 students
- 2015 study by Associated College Unions, International (ACUI) determined that the USU underserves the current student population of 24,000+
- Stantec conducted a feasibility study in 2016 to imagine the opportunities for a new student union
- The “Bold New Union” represents the vision of building a new, larger, 100,000 Sq. ft state-of-the-art facility that provides a dynamic atmosphere of programmatic spaces and student-centered areas for events and services. This signature building will facilitate the sense of belonging that we strive for and unifies the campus as a vibrant hub of student life.

WHERE WOULD WE PUT A **BOLD NEW U?**

- Proposed new 100,000 sq. ft building located in the heart of campus
- Multi-level facility with programmable outdoor spaces





Existing USU

Memorial Fountain

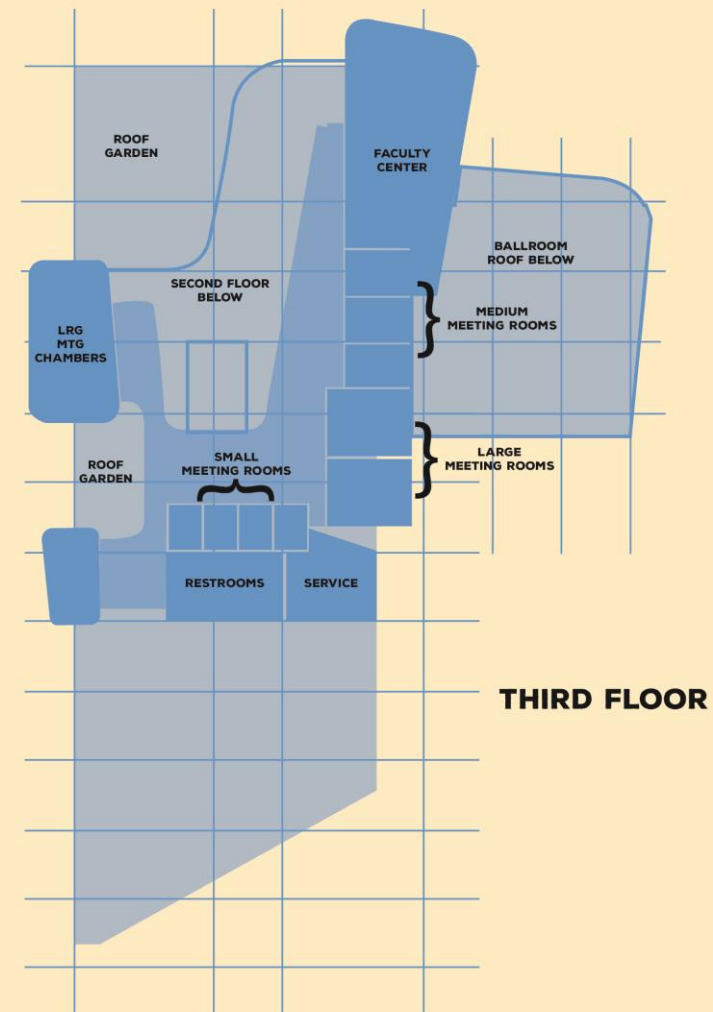
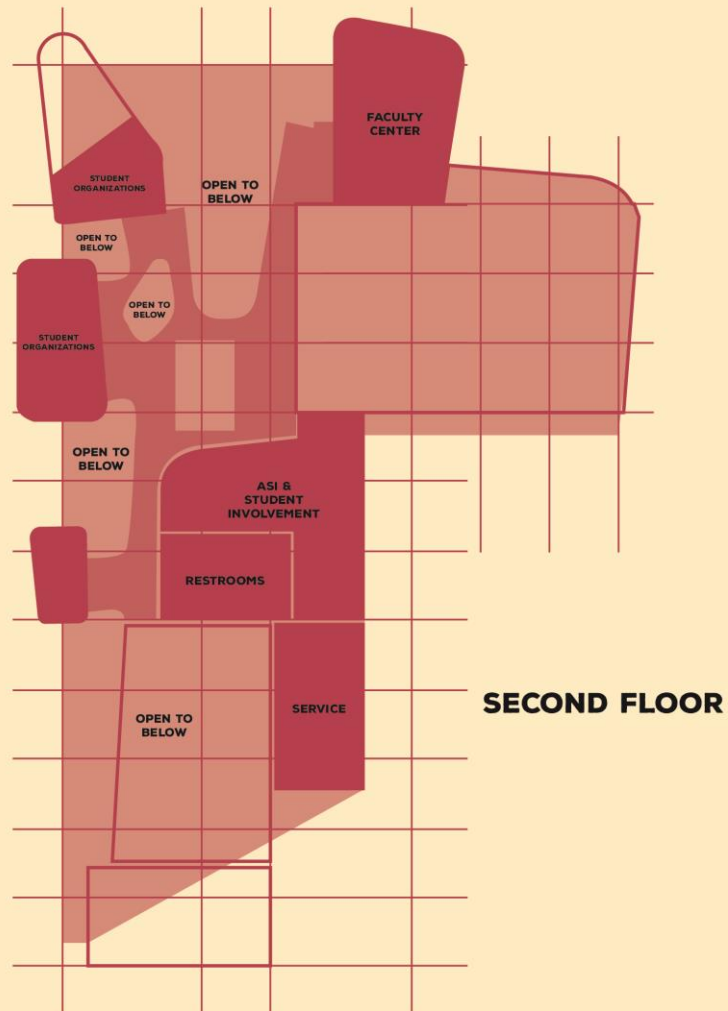
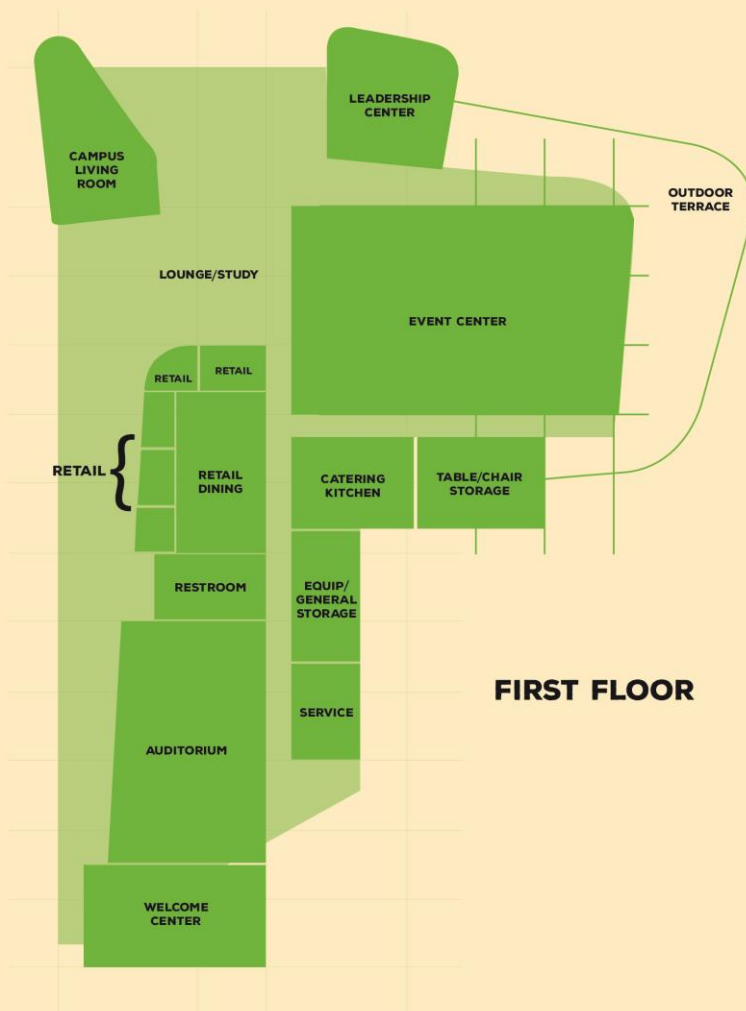
Music Building

Amphitheater

Henry Madden Library

NEW STUDENT UNION
AND FACULTY CENTER

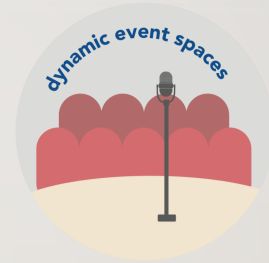
Kremen School of Education
and Human Development



Stantec Model

HOW WOULD A **BOLD NEW U** IMPACT CAMPUS?

- Dynamic and interchangeable meeting spaces
- New dining that will feature healthy eating options
- Dedicated space for student organizations
- A Student leadership center that will premiere national best practices
- Veteran's Resource Center
- Vast indoor spaces to provide students with convenient gathering space for informal interaction
- Welcome Center
- Relaxing outdoor terrace that can be utilized year-round
- Auditorium and ballroom that can accommodate 1000-1500 students





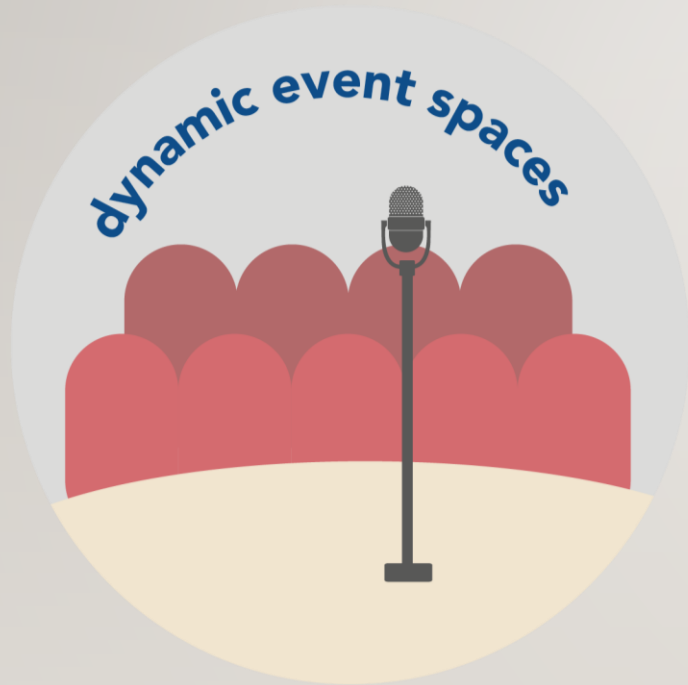








HOW WOULD A **BOLD NEW U** IMPACT YOU?



WHAT WOULD A **BOLD NEW U** COST?

- This projected cost is approximately \$80 million. Here are some similar student unions in the California State University system and their costs:
- **Stanislaus State:** <https://www.csustan.edu/asi-usu>
 - Total cost: \$52,000,000- 79,892 square feet and opens in 2020
 - Funding: University dollars and students
- **San Diego State:** <https://as.sdsu.edu/aztec-student-union/>
 - Total cost: \$102,000,000-200,000 square feet and opened in 2013
 - Funding: Student fees and donors
- **San Jose State:** <https://as.sdsu.edu/aztec-student-union/>
 - Total cost: \$89,600,000- 100,000 square feet and opened in 2016
 - Funding: University dollars and students

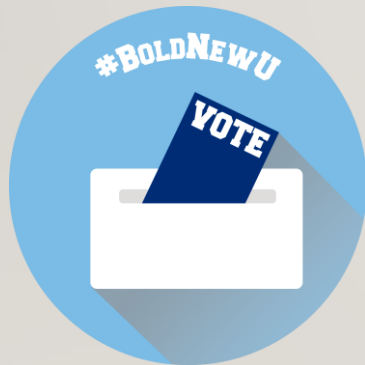


WHAT WOULD A **BOLD NEW U** COST?

- The potential Bold New Union will be funded partly by a student tuition fee increase that will go directly toward paying for the building. The cost of the building will also be subsidized by fundraising \$15 million and other sources.
- Once the building is built and in operation, a Bold New Union fee of \$200 per semester will be implemented, but not until the building is open.
- Fee covers operating costs includes student positions, programs, maintenance, staffing, etc.
- For students who receive financial aid to assist with their educational expenses, the proposed fee increase will be added to the Cost of Attendance (COA) used to determine a student's financial aid eligibility.

HOW CAN YOU MAKE THE **BOLD NEW U** BECOME A REALITY?

- **Vote Yes on the referendum to construct a new student union during ASI elections!**



VOTE ONLINE:
MARCH 28-30, 2017

LEARN MORE ABOUT THE **BOLD NEW U**

- **Questions?**

Provide feedback to the committee of students, faculty, and staff who are actively planning what the Bold New U will feature!

Visit the FAQ: **FresnoStateNews.com/BoldNewU**



#BoldNewU